Hult International Business School

Master’s
Degree Programs

2024 Program Guide

Master’s in:
International Business
International Business (With Internship)
International Business (With Analytics)
International Marketing
Marketing & Analytics
Business Analytics
Finance
Entrepreneurship & Innovation
Master’s Degrees for Those Made to Do

Employers are no longer as interested in what graduates know, or how good they are at exams. More than ever, employers want to see what graduates can do and are looking for people with human skills and adaptability. Traditional business education wasn’t built for today’s reality. Hult is.

We exist to inspire and challenge our community to make an impact that matters. From our foundation by one of Europe’s most successful entrepreneurs, Bertil Hult, in 2003 to becoming one of the world’s leading business schools over two decades—we’re constantly optimizing our learning-by-doing methodology and developing a truly unique student experience.

Join the 30,000+ alumni who forged their outstanding international careers with Hult’s challenge-based learning approach.

At Hult, our programs are designed so that whatever topic you’re studying, you’ll be practicing these four attributes.

There are four universal capabilities that must be mastered to become a strong, successful businessperson in any industry, economy, culture, or scenario:

1. Work in diverse teams to get things done that can’t be done alone
2. Inspire, lead, and manage diverse teams
3. Communicate ideas clearly and concisely
4. Make smart decisions based on business sense

Matt Lilley, PhD
UK
President,
Hult International Business School
The World Is Your Campus

Choose one of these home campuses for your core program.

Travel or “rotate” to these rotation centers for your electives.

Specialist City Seminar Options

Want more travel options and networking opportunities? Our City Seminars offer specialist courses all over the world in subjects tailored to location. So you could study Business & Globalization in Singapore, Entertainment Industry in Los Angeles, or Supply Chain Analytics in Mexico City. See pg 33 for the full list of sample City Seminar locations and courses.

*Rotation locations subject to change. US elective rotation subject to US citizenship or visa regulations.
Meet Our Campuses

They’re the members of the Hult team that will define your student experience like no other. They all have their own personality, style, and unique set of attributes to bring to your career journey. The good news is: you don’t have to settle on one. You can get to know many of our locations during your Hult program with Global Campus Rotation.

Hult Boston
1 Education Street, Cambridge, MA 02141, USA
FAMOUS FOR: Being the most prestigious academic city in the US, international prowess in healthcare, world-renowned financial hub.

Hult San Francisco
1355 Sansome Street, San Francisco, CA 94111, USA
FAMOUS FOR: Silicon Valley, home to many of the world’s largest companies, tech innovation, and open-minded creativity.

Hult London
37-38 John Street, London, WC1N 2AT, UK
FAMOUS FOR: Having more headquarters of international companies than any other European city, the biggest startup cluster on the continent, and a long-standing reputation as a global trendsetter.

Hult Dubai
Dubai Internet City, PO Box 502988, UAE
FAMOUS FOR: Having one of the world’s fastest-growing economies, a highly international and driven workforce, strategic geographical location bridging East and West.

Hult New York
Manhattan
FAMOUS FOR: Everything—the most iconic city in the US, with global influence on commerce, finance, and media.
Degrees Designed to Challenge

Accredited by the world’s three most prestigious independent bodies—AMBA, AACSB, and EQUIS—our highly practical curriculum is centered on real-world business challenges. Unlock your potential and launch a global career with a range of full-time master’s degrees that take your skills, connections, and confidence to the next level.

Practical skills require practice

We believe that humans learn best by doing. Mastering a skill—any skill, from riding a bike to leading a team—takes practice. We learn most when we’re working together, free to try—and fail—in a safe environment.

That’s why all our programs are centered around working in diverse teams to solve real-world business challenges. Students take the knowledge and skills they learn in class and continually test them, and themselves, through practical application. And, just like in the real world, they learn far more from failure than success.

Which master’s program is right for you?
Take this four-minute quiz to find out

Do more with your master’s

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Hult has students from 170+ nationalities

Which master’s program is right for you? Take this four-minute quiz to find out
Your Degree at a Glance

Our specialist master’s degrees take one year to complete. Our Master’s in International Business program offers three pathways: an electives option, an internship option (which both take one year), or an analytics option, which is delivered across nine months.

Specialist Master’s Degrees
(September 2024 start)

- Master’s in International Marketing
- Master’s in Marketing & Analytics
- Master’s in Business Analytics
- Master’s in Finance
- Master’s in Entrepreneurship & Innovation

Concentrate your studies in your chosen specialist area of business and pursue a career in that field.

PERSONAL CAREER COACHING
Your career is a lifelong journey. At Hult, you’ll learn to navigate its path by following the ROAD map: a four-step practice, guided by experienced, dedicated career advisors from day one to beyond graduation.

Master’s in International Business & Master’s in International Business With Internship
(September 2024 start)

After completing your core program, you can choose to study electives or complete an internship.

PERSONAL CAREER COACHING
Your career is a lifelong journey. At Hult, you’ll learn to navigate its path by following the ROAD map: a four-step practice, guided by experienced, dedicated career advisors from day one to beyond graduation.

Master’s in International Business With Analytics
(April 2024 start)

This accelerated option enables you to convert your MIB to a STEM degree by specializing in analytics and completing additional STEM credits.

PERSONAL CAREER COACHING
Your career is a lifelong journey. At Hult, you’ll learn to navigate its path by following the ROAD map: a four-step practice, guided by experienced, dedicated career advisors from day one to beyond graduation.
Master’s in International Business

Prepare to thrive in a rapidly changing business world with Hult’s one-year MIB, where you’ll gain all-around business experience in an international environment and develop the skills most in-demand with employers worldwide. You’ll become a valuable contributor to any organization as you learn innovative business skills as well as meaningful communication and collaboration.

Develop key skills such as business process and analysis, international marketing, data visualization and storytelling, and financial literacy. Explore opportunities to launch new products in global markets and determine a market strategy for success through real-world business challenges that are integrated into your entire program.

Take your business career global

Home campus options: Boston, San Francisco, London, Dubai

Elective rotation options: Travel to any of Hult’s campus locations to study electives of your choosing*

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Your Challenge-Centered MIB Curriculum

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| Module 2:    | Communicating With Impact       | Business Challenge 2 |
|              | Business Insights Through Data  | New Market Challenge |
|              | Financial Statement Analysis    |             |
|              | Building a Marketing Plan       |             |

| Module 3:    | Influencing Others              | Business Challenge 3 |
|              | Data Visualization              | Impact Challenge   |
|              | Financial Management & Decision Making |            |
|              | Sales Management                |             |

May → August
Elective Courses (MIB) OR Internship (MIBI)

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Matt Fisher, PhD
USA
Management & Entrepreneurship
Professor

Following a 10-year career as a small business entrepreneur in the real estate and lending sectors, Dr. Fisher teaches a wide variety of courses spanning economics, entrepreneurship, operations, innovation, philosophy, management, and marketing. Dr. Fisher’s signature courses are strategic management, market strategy, brand management, and sales management. Professor Fisher is an award-winning case writer with high-profile case studies focusing on Tesla, Shinola, Seabourn Cruises, Theranos, Coinbase, and Peloton.

Communication and collaboration in action at Hult New York

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*Course titles and challenges subject to change.

* MIB students choosing to do an internship rather than electives do not have the ability to rotate campuses.
Master’s in International Business With Internship

Practice what you learn and stand out in a competitive global job market. After completing core courses in the Master’s in International Business program, dive into a 12-week full-time summer internship, applying classroom learning in a real professional setting. Receive expert support from our dedicated careers team to pursue international or domestic internship opportunities based on your eligibility to work as well as your future plans.

Domestic Internship Pathway

The Domestic Internship Pathway is a unique opportunity to gain real-world insights into your “home away from home” by interning with a local company for your entire summer term (12 weeks) to work on a professional assignment or project.

This means you'll tap into your local network, creating bridges to future job prospects. Being close to your employer also means you maximize the learning experience, making each day count. Plus, completing the program on your home campus sets you up for graduate visa opportunities like OPT in the US and the Graduate Visa Route in the UK. It's a smart move that elevates your career while keeping you connected to your Hult community.

International Internship Pathway

Broaden your horizons, enhance your resume, and experience life in vibrant and culturally rich cities across the globe. The International Pathway of the Master’s in International Business With Internship program enables you to develop your professional skills in some of the world's leading locations for business and management.

Why do an internship?

– Real-world knowledge application
– Develop essential workplace skills
– Increase your networking opportunities
– Enhance your resume with practical experience
– Explore potential job opportunities

Sample locations*

Barcelona
Immerse yourself in the vibrant Mediterranean culture and a thriving European business hub as you gain practical experience, a global network, and language skills.

Dublin
Dive into Ireland's tech hub and gain global exposure in a city of innovation. Network with industry leaders, enhance your skills, and experience Irish warmth and creativity.

Stockholm
Embrace innovation in Sweden's capital, where progressive business meets picturesque enriching your global mindset and professional skills.

Singapore
Explore one of the most dynamic business environments in Asia, offering unparalleled networking and learning opportunities in a bustling economic hub.

*These are sample locations and are subject to change.

Learn more about Hult’s MIBI program.
Master’s in International Business With Analytics
(April 2024 start)

Combine business acumen with analytics know-how by completing the relevant core course requirements, as well as specialized Business Analytics courses. This combination will give you a well-rounded skillset in data, business analysis, and machine learning grounded in the context of global business environments.

Maximize your employability—and your global graduate opportunities—by adding a highly in-demand analytics specialization to your Master’s in International Business. You’ll graduate with a STEM degree at no additional cost.

Take your business career global

Home campus options: San Francisco, London

Elective rotation options: Travel to any of Hult’s campus locations to study electives of your choosing

Your Challenge-Centered MIBA Curriculum

<table>
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<th>Module Theme</th>
<th>Core Courses Covered in Module*</th>
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Momtchil Kovatchev
Bulgaria
Data & Analytics Professor

Momtchil is an Associate Professor in the area of analytics, data visualization, value selling, and pricing strategy. Prior to Hult, Momtchil worked as strategy consultant in the Boston office of Simon Kucher & Partners, advising companies on marketing, strategy and pricing. His industry experience includes education, consumer goods, media and entertainment, construction suppliers, and government, working with clients such as Assa Abloy, Samsung, Vaillant, Sony, Henkel, and MTG among others. He has held various roles at Hult as Global Head of Insights & Analytics, Global Head of Business Intelligence, and most recently as VP of Strategic Initiatives. His focus on analytics aims to unlock the potential of big data and enable data-driven decision making. His most recent work leverages AI and big data to identify and integrate in-demand skills in the Hult curriculum.
Master’s in International Marketing

Stand out in a competitive global marketplace with Hult’s one-year MIM that equips you with the international strategic skills, creative executional ability, and cutting-edge knowledge to thrive in a constantly shifting digital environment and understand the importance of the customer journey in today’s fragmented media landscape.

You’ll learn to develop a marketing strategy leveraging tools needed to market through digital channels, conduct market research with an eye toward new product development, and examine global market opportunities for expansion and growth. Gain a solid foundation of marketing analytic skills and learn to develop key metrics for a successful strategy as you take part in real-world business challenges that are integrated into your entire program.

Take your marketing career global

Home campus options: Boston, London

Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing

Your Challenge-Centered MIM Curriculum

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*Course titles and challenges subject to change.

Sophia Liu dives into the data with her team at Hult Boston

David James
UK
Marketing Professor

Having worked in advertising for many years serving clients such as Canon, Unilever, Mercedes-Benz, Shell, 3M, and Audi, Prof. James is also an internationally renowned academic leader. Apart from designing groundbreaking programs for leading business schools, he has been the academic director for Microsoft’s EMEA Marketing Academy and regularly contributes thought leadership articles and interviews for the Daily Telegraph, Financial Times, Le Monde, BBC, and CNN.

Learn more about Hult’s MIM program

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2024 PROGRAM GUIDE
Master’s in Marketing & Analytics

Combine the strategic and creative skills of marketing with data know-how and analytical insight. Master data-driven leadership in a global context as you dive into data analysis, collaboration, and communication with this one-year STEM degree.

Understand the customer journey’s importance in today’s media landscape. Develop digital marketing strategies, conduct product research, and explore global expansion opportunities. Acquire marketing analytics skills in practical challenges. Hult’s program empowers you as a data-savvy, globally minded business leader, combining analytics, marketing, and real-world experience for maximum impact.

Take your business career global

Home campus options: Boston, San Francisco, London

Elective rotation options: Travel to any of Hult’s campus locations to study electives of your choosing

Your Challenge-Centered MIMA Curriculum

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<td>Business Challenge 1: AI Challenge</td>
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<td>Module 2: Analysis</td>
<td>Communicating With Impact, Business Intelligence, Storytelling Through Data, Marketing Metrics &amp; Analytics</td>
<td>Business Challenge 2: New Market Challenge</td>
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Elective Courses

May → August

Nabanita Talukdar

India

Marketing & Data Analytics Professor

Nabanita spent a number of years in business development, conducting quantitative and qualitative analyses for L’Oréal, P&G, Merrill Lynch, and Actelion Pharmaceuticals. She has earned her DBA in Marketing and MS in Finance from Golden Gate University, as well as an MBA at Tezpur Central University in India. Her classes include Marketing Analytics, Data & Decisions, Introduction to R, and Luxury Brand Marketing.

Creative thinking and analytical ability is a powerful combination in marketing

*Course titles and challenges subject to change.
Master’s in 
Business Analytics

Develop the skills to become a data-driven business leader in a complex global environment with Hult’s one-year MBAN—and go on to make a meaningful impact in any organization with this highly in-demand STEM degree.

Dive into the world of data analysis, forecasting, prescription, and optimization while you work in parallel to hone your collaboration and communication skills and gain critical business knowledge to maximize your impact. Work in cross-cultural teams and gain a global perspective as you tackle real-world business challenges that are integrated into your entire program.

Take your business analytics career global

Home campus options: Boston, San Francisco, London

Elective rotation options: Travel to any of Hult’s campus locations to study electives of your choosing

Your Challenge-Centered MBAN Curriculum

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May → August

Elective Courses

Learn more about Hult’s MBAN program

Priyanka Shrivastav, PhD

India

Marketing & Analytics Professor

With over a decade’s expertise in consulting and teaching marketing, research, and data analytics, Dr. Priyanka is committed to nurturing student success and knowledge dissemination. She excels in diverse student engagement, crafting optimal educational methods, and publishing empirical papers in prestigious journals. Renowned for exceptional experiential teaching, she has earned awards for her passionate approach. Her current research focus spans social media, the digital environment, co-creation, and customer relationship management, supported by proficiency in statistical tools like SAS, STATA, R, SEM, and SPSS.

*Course titles and challenges subject to change.
Master’s in Finance

Gain the practical skills necessary to tackle the complex world of corporate financial management in an interconnected global economy with Hult’s one-year MFIN, a highly in-demand STEM degree. Develop the financial, data analysis, and communications skills to be effective in finance roles in this program designed in collaboration with leading CFOs.

Perform financial analysis, projections, and valuations, and come to understand the key financial markets and institutions. You’ll explore technological and business model shifts in the finance industry as you work in cross-cultural teams to tackle real-world business challenges that are integrated into your entire program.

Take your finance career global

Home campus options: Boston, London

Elective rotation options: Travel to any of Hult’s campus locations to study electives of your choosing

Your Challenge-Centered MFIN Curriculum

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Elective Courses

Gonzalo Chavez, PhD

Ecuador
Professor of Finance

As a renowned international professor with over a decade of experience, Dr. Chavez boasts a vast teaching repertoire across continents— instructing graduates and executives in top institutions like Instituto Tecnologico Autonomo de Mexico and Babson College. Acknowledged for teaching excellence, he’s also held roles as academic director and visiting professor globally. His research, published in prominent journals, delves into corporate governance, financial crises, and microfinance institution resilience. An expert in firm valuation and derivatives, he employs financial simulations for executive training in emerging market stock exchanges.

*Course titles and challenges subject to change.

Learn more about Hult’s MFIN program

Students at Hult London tackle forecasting and reporting

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Master’s in Entrepreneurship & Innovation

Innovation and entrepreneurial skills are a must-have for a successful new venture. They’re also highly sought-after in existing organizations. Gain skills that are at the center of value creation, from startups to global enterprises, and learn to devise and deliver new products and services through a no-nonsense, metrics-driven approach with Hult’s one-year MEI.

Learn how to gain foresight into the future, apply design thinking techniques to explore unmet market needs, and devise business model canvas processes to quickly create viable businesses—or pivot. This is a hands-on program that focuses on launching high-growth ventures by taking on real-world business challenges that are integrated into your entire program.

Take your entrepreneurial career global

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Ted Ladd, PhD
USA
Strategy & Innovation Professor

Fulbright Scholar Dr. Ladd has over 20 years of experience in high-tech, venture capital-backed startups—including being the director of a smartwatch company that was sold to Google to form the foundation of its Android Wear operating system. He has taught at Harvard University and Copenhagen Business School. He holds a PhD in Entrepreneurship from Weatherhead School of Management at Case Western Reserve University and an MBA from Wharton School of Business. In 2014, he won Best Paper in Social Entrepreneurship at the Academy of Management annual conference, and in 2016, Most Relevant Paper to US Practitioners at the Small Business and Entrepreneurship annual conference.

Your Challenge-Centered MEI Curriculum

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Ted Ladd, PhD
USA
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Work With Real-World Businesses on Real-World Challenges

Business Challenges are project-based, faculty-led courses that occur during or at the end of each core module. These challenges combine skills, topics, and knowledge from previous courses to apply toward solving or developing real-world business strategies.

At least one of these challenges involves working alongside a real-world corporate client, which gives students the opportunity to gain practical experience working with successful companies, grow their network, and add weight to their resume.

Previous Business Challenge examples include:

**Client: Mercedes Benz**
Developing solutions to increase the electric vehicle share in key global markets.

**Client: Verizon Wireless**
Establishing new market segments and key enablers of technological disruption.

**Client: Kinder**
Developing an integrated marketing campaign across above-the-line and below-the-line touchpoints.

**Client: Grupo Bimbo**
Integrating technological strategies, including ecommerce and autonomous vehicles, into food industry strategy, while enhancing existing business models and creating new customer access innovations.

**Entrepreneurial Challenge**
Creating a new business concept at the edge of growth trends, while developing and validating ideas through deep insights, and building a go-to-market plan that is executable and financeable.

**STEM Challenge**
Identify a future business opportunity in the next 5–10 years, perform a professional exploration of the opportunity, and develop a strategic plan to integrate and execute the opportunity.

**Sample Business Challenges**

**BUSINESS CHALLENGE 1***
**New Venture Strategy Simulation**

Your first business challenge will immerse you in the many decisions a company needs to consider when assessing a new venture, from market analysis and competitive differentiation to sales strategies and tactics, production, logistics, and financial management. The cornerstone of the challenge will be a competitive, team-based business simulation. As you compete to win in your industry, you’ll improve your ability to develop and implement a strategy for success in a dynamic team environment.

**BUSINESS CHALLENGE 3***
**New Market Expansion Plan**

You will consult for a live client and conduct market research to understand consumer trends, the competitive landscape in new markets, and potential impacts on the value chain. You must find and set out a solution that makes use of an emerging technology, discuss the impact on the client’s brands, competitors, and current product offerings—and indicate whether, why, and how those offerings should change.

Nothing beats that feeling of achievement when your team wins the challenge.

*Course titles and challenges subject to change.
What Will My Week Look Like?

We don’t like regular Mondays. Or Tuesdays, or Wednesdays … you get the picture. The sample schedule shows you a typical timetable of a Hult master’s student.

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9am-12 noon Class</td>
<td>9-10am Breakfast with friends</td>
<td>9am-12 noon Class</td>
<td>9am-12 noon Class</td>
<td>9am-12 noon Class</td>
<td>9am-12 noon Class</td>
<td>9am-12 noon Brunch study group</td>
</tr>
<tr>
<td>12 noon-1pm Lunch</td>
<td>12 noon-1pm Lunch</td>
<td>12-30-1pm Faculty office hours</td>
<td>12 noon-1pm Lunch &amp; campus event</td>
<td>12 noon-1pm Lunch team meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2-4pm Time to work on projects</td>
<td>12 noon-1pm Lunch team meeting</td>
<td>1:30-4:30pm Class</td>
<td>1:30-4:30pm Class</td>
<td>3-4:30pm Networking event</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6pm Club meeting</td>
<td>1:30-4:30pm Class</td>
<td>5pm Dinner off campus</td>
<td>5pm Guest speaker event</td>
<td>2-8pm Exploring local city</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2-6pm Homework &amp; preparing for the week</td>
<td>7pm Preparing for class presentation</td>
<td>6pm Dinner study group</td>
<td>6pm Dinner with friends &amp; game night</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

10-20 class hours per week
Additional coursework & hours outside of the classroom—class preparation, teamwork, assessments, digital learning materials.
Choose From 150+ Elective Courses

Have broad interests and wide career goals? Increase your knowledge and skills across subjects by choosing any four elective courses from across the full range of 150+ courses on offer every summer.

When you’ve completed your core courses, you’ll take four elective courses in the summer semester to complete your degree. This is also when you can travel, or “rotate” to different campuses. New electives are added every year to keep options up-to-date and relevant, and over 150 courses are available to study every summer. With so many options, you can explore a wide variety of subjects and possible career paths.

Choose from elective courses in:
- Marketing
- Finance
- Business Analytics
- Management
- Operations & Project Management
- Innovation
- Entrepreneurship

Internships are a great way to gain experience and build your network off campus. You can choose to replace one of your electives with a for-credit internship.

Global Campus Rotation
During your summer semester, you can choose to travel to any two campuses to take your elective courses. Gain on-the-ground experience in multiple locations and expand your global network.

City Seminars
Additional city seminar options are available each summer.
- Sample seminars:
  - Business of Fashion in New York
  - Sneaker Business & Culture in Boston
  - Angel Investing & Venture Capital in San Francisco
  - Emerging Tech in Silicon Valley
  - Business History in London
  - FinTech in London
  - Innovation in Dubai
  - Business & Globalization in Singapore

*Electives and courses are subject to change. Please note that not all elective courses are available at all campuses. US elective rotation subject to US citizenship or visa regulations. *Subject to availability. These are sample seminars and are subject to change.

Kisuc Kim maps out his options on the walls of a meeting room on the Dubai campus

Visit our website for more on electives, including sample courses.
Target Your Goals With 22 Specializations

Laser focused on your career goals? Target your dream job and maximize your employability in that field with one of the 22 specializations on offer.

During your summer semester, you can choose to concentrate your elective choices within a particular area and graduate with a specialization. This is where you can really zone in on the specific skills you need for the job you want. You’ll need to take three elective courses within one area to graduate with a specialization in that field.

Marketing
- Digital Marketing & Analytics
- Product & Brand Management
- Sales Strategy

Finance
- Transactional Finance & Investments
- Financial Technology (Fintech)

Management
- Consulting & Strategy Skills
- Talent Management

Business Analytics
- Data Science
- Analytics & Programming

Innovation
- Future Thinking & Emerging Technology
- Digital Transformation

Entrepreneurship
- Social Entrepreneurship
- Developing & Emerging Markets

Operations & Project Management
- Applied Project Management
- Supply Chain & Logistics

Get practical about your career goals; choose a specialization that’s tailor-made for the job you want.

Grow your skillset in a specific area and maximize your employability.

Visit our website for more on specializations, including sample courses.

- Not all specializations or elective courses will be available at every campus.
- Specializations or elective courses are subject to change.
- A specialization under STEM designated topics does not make a degree eligible for STEM or STEM US OPT extension eligibility if completing full degree in the US. Students studying STEM Master’s programs in the US complete STEM elective specializations to fulfill credit requirements towards their STEM degree and US OPT extension (if applicable).
Why Choose a STEM Degree?

Earning a STEM degree gives you multiple career advantages and can make you eligible for benefits that are exclusive to STEM graduates.

How can a STEM degree help my career?
The demand for technological solutions to the challenges we face has grown enormously in recent years and is set to keep growing at an astonishing rate. Because the demand for STEM graduates is so high, earning a STEM degree gives you many advantages:
- More job opportunities
- Higher median salaries
- More attractive to employers
- Higher employment rate
- Faster climb up the career ladder
- Differentiate you from local talent
- Longer work authorization (OPT) in the US

What are the advantages of a STEM degree for international students?
Stand out from local talent. A STEM qualification plus a business background in areas like supply chain, finance, or marketing can boost you above your competitors—local job seekers.

Gain more time in international employment. Not only does a STEM degree increase your employability worldwide, but you can also be eligible for up to three years of post-graduation work authorization (OPT) in the US (see pg 38).

What STEM degrees does Hult offer?
Master’s in International Business With Analytics
Master’s in Marketing & Analytics
Master’s in Business Analytics
Master’s in Finance

Although specialist knowledge of the discipline is a must, the skills that employers consistently say are most valuable in candidates for STEM roles, particularly for managerial and senior roles, are overwhelmingly soft skills. Hult’s challenge-based approach to business education prioritizes these skills across all our programs and embeds them through challenge-based learning.

Students network with visiting companies and alumni recruiting on campus.

Double Your Value With a Dual Degree

Why get one master’s degree when you can get two? Stand out twice as much in the global job market and double your skillset, your network, your experience, and your qualifications with a Dual Degree from Hult. Earn two triple-accredited master’s degrees in just 18 months and graduate with a winning combination of skills to set you apart from the competition.

Dual Degree options and timings

Second Dual Degree
(October-April, Year 2, no electives)

One-year Hult master’s degree
(September-August, Year 1)

Program fee for the second master’s as part of the Dual Degree: 44,000 USD, in addition to first master’s program fee*"
Integrated Support for Work Authorization Post-Graduation

As an international school, we are experts in supporting international students with their visas and work authorization after they graduate. Every campus has a local visa and compliance team dedicated to helping you understand and obtain the work authorization you’re eligible for.

It’s important that you connect with your visa team early and remain in contact with them throughout your program. The more they know about your goals and expectations after graduation, the better they can support you.

Working in the United States after graduation

Once international students have graduated from a US campus, they can apply for US work authorization known as “Optional Practical Training” or “OPT.”

- Graduates from all Hult master’s programs who completed their degree at a US campus can be eligible for one year of OPT.
- Graduates from Hult’s STEM master’s programs who completed their degree at a US campus can be eligible for STEM OPT of up to three years.

You should be aware that your eligibility for OPT is dependent on you completing your core program at a US campus and securing work within a field directly related to your degree. Your local visa team can help you navigate the complexities of the US visa system and understand your obligations while studying.

Different programs give you different options

Your eligibility for work authorization after graduation will depend on your program and campus. It’s important you understand what your options are before you apply to study at Hult.

<table>
<thead>
<tr>
<th>Master’s in International Business</th>
<th>Master’s in International Marketing</th>
<th>Master’s in Business Analytics</th>
<th>Master’s in Finance</th>
<th>Master’s in Entrepreneurship &amp; Innovation</th>
<th>Master’s in Marketing &amp; Analytics</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPT (US)</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>STEM OPT (US)</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Graduate Route (UK)</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Employment Visa (UAE)</td>
<td>•</td>
<td>•</td>
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</tbody>
</table>

Working in the UK after graduation

All international students who have completed their degree in the UK can apply to the Graduate Immigration Route. This allows unsponsored graduates to work or look for work in the UK for up to two years after they graduate. Your local visa team will support you in applying for the Graduate Route.

Working in the UAE after graduation

International graduates who secure a full-time job within the UAE are eligible for an employment visa. Connect with your local visa team as soon as possible and start searching early for an employer who could sponsor you after graduation.

If you provide evidence of having entrepreneurial experience, you may be eligible to apply for a Business Visa, which is a long-term visa.

Find Out More About Visa Support
Hit Your Goals
With Active Career Coaching

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.

Experienced insider coaches
With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.

Step-by-step guidance
Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.

Active employer networking
From guest spots to Business Challenge clients to career fairs to HQ visits, employer networking and corporate exposure is a regular part of campus life.

Practical skills & tools
Join workshops and 1-2-1 sessions on: resume writing, online profiles, personal branding, interview skills, mock assessment centers, and more.

Integrated visa support
Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your OPT.

Mandeep Sahota
Hult Career Advisor
Former Recruiter, HR, & Talent Acquisition Strategist
10+ Years’ Recruitment Experience

HULT: What brought you to Hult?
MANDEEP: As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

HULT: What makes you well-placed to advise students?
MANDEEP: I have looked at thousands of resumes during my career, as well as having been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

HULT: How do you work with students?
MANDEEP: We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email, and encourage engagement as much as possible.
## Employment Statistics: Class of 2022

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>94%</td>
<td>94% of Hult’s master’s grads were employed after 6 months</td>
</tr>
<tr>
<td>72%</td>
<td>72% of international master’s students at US campuses gained employment in the US</td>
</tr>
<tr>
<td>91%</td>
<td>91% of master’s students from London campus who were employed after graduation were working in Europe</td>
</tr>
</tbody>
</table>

### Top 10 PG employers

<table>
<thead>
<tr>
<th>Employer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon</td>
</tr>
<tr>
<td>PwC</td>
</tr>
<tr>
<td>Fidelity</td>
</tr>
<tr>
<td>JP Morgan</td>
</tr>
<tr>
<td>Accenture</td>
</tr>
<tr>
<td>BMW</td>
</tr>
<tr>
<td>Citi</td>
</tr>
<tr>
<td>Santander</td>
</tr>
<tr>
<td>EF Education First</td>
</tr>
<tr>
<td>Apple</td>
</tr>
</tbody>
</table>

### Which industries do master’s students work in post-graduation?

- **Financial Services**: 22%
- **Technology**: 21%
- **Consumer Pkg Goods**: 11%
- **Other**: 16%
- **Hospitality**: 7%
- **Consulting**: 9%
- **Education**: 5%
- **Healthcare**: 5%
- **Real Estate**: 4%
- **Healthcare**: 5%
- **Consulting**: 9%
- **Education**: 5%
- **Hospitality**: 7%
- **Other**: 16%

### Which region do master’s grads work in?

- **Europe**: 61%
- **Asia**: 35%
- **North Am**: 2%
- **Lat Am**: 2%
- **Middle East & Africa**: 1%

### Increase in pre-master’s salary 3 years after graduation

- **66%**

**Financial Times, Master’s in Management Ranking, 2022**

### Companies hiring Hult 2022 graduates across 33 countries

- **500+**
Fees, Scholarships & Financing Options

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.

Partial scholarships
Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.
- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Future Leader Scholarship
- Women in Business Scholarship
- Academic Excellence Scholarship
- Global Citizen Fund

Needs-based financial aid
If you have a demonstrated financial need, Hult may be able to help with limited need-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate’s personal circumstances, decides if financial aid will be awarded and at what level.

Loans & government support
Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

Payment plans
We have a variety of payment options to fit your situation, including an Early Payment discount. If you choose the Early Payment plan, you are eligible for a 2%* discount on your tuition (*net fees after scholarship and financial aid are deducted), providing you meet the terms.

Please reach out to our enrollment team for more information at hult.edu/contact

Program fees

<table>
<thead>
<tr>
<th>Full-time master's program</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>56,700 USD* (Boston)</td>
<td></td>
</tr>
<tr>
<td>56,700 USD* (San Francisco)</td>
<td></td>
</tr>
<tr>
<td>45,300 GBP* (London)</td>
<td></td>
</tr>
<tr>
<td>184,300 AED* (Dubai)</td>
<td></td>
</tr>
</tbody>
</table>

*This is indicative program pricing, other fees will apply. Surcharges apply for MIB With Internship. Please visit our website for more detailed costs.

We’ll help you find the right option for financing your degree.
Ready to Apply?

We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here’s how you can join Hult:

1. Complete your online application at hult.edu/apply

2. Pay 95 USD application fee

3. Submit application and supporting documents
   - Resume/CV
   - Personal statement
   - University transcripts

4. Personal Assessment Interview

5. Admissions decision

6. Submit deposit to confirm your seat

Entry requirements
- Bachelor’s degree or equivalent (MIB, MEI, MIBI, MIBA)
- Bachelor’s degree in a business-related field OR any bachelor’s degree or equivalent + one year’s relevant work experience (MIM, MFIN, MBAN, MIMA)
- Less than three years’ work experience (MIB)
- Proficiency in English (TOEFL/IELTS/PTE/ DTE)*
- Successful application process

*English test waivers may apply for native English speakers or if your bachelor’s was completed in an English-speaking country. Your English test results can come later in the process if they’re not available immediately.

Your Personal Assessment Interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us. This is the time for us to really get to know each other in person, over the phone, or via video call.
Hult is proud to be recognized and ranked among the best business schools in the world by the Financial Times, the Economist, QS World University, Poets & Quants, Bloomberg Businessweek, Forbes, Times Higher Education and WSJ, and US News & World Report.