BIG ENOUGH TO CONNECT YOU, SMALL ENOUGH TO CONNECT WITH YOU.
100% of our degree students graduate with industry experience.

100% of ICMS graduates have a job.*

TOP 8 for overall employment in Australian Higher Education.

Overall graduate employment rate HIGHER THAN THE Go8.

RANKED #1 for Event Management and Hospitality Management in Australia based on graduate employability.

Over 1000 INDUSTRY PARTNERS.

NSW Premier’s EXPORT AWARD in the Education and Training Category.*

*2017
g’day

We acknowledge the traditional owners of the land on which our campuses operate. We recognise and pay respect to Indigenous Elders and communities – past, present, and emerging.
Dear Future ICMS students,

Whether you are still at school and thinking about where you want to study, or if you are already working and striving towards your dream career; whether you are here in Australia or reading this from another country, it gives me great pleasure to share with you more about Australia’s leading industry-focused higher education institution.

Within these pages you will find out more about our mission to support, mentor and empower you through your journey towards personal and professional fulfilment and what we offer to students.

You will read about:

• How our undergraduate and postgraduate degrees are designed with the most in-demand industries in mind, ensuring you have practical, relevant expertise and industry-specific insights necessary to excel in your chosen field.

• Why we believe in an active approach to learning and offer Work Integrated Learning (WIL), otherwise known as internships and industry training, as an integral part of every undergraduate and postgraduate program.

• Our ICMS graduates who are highly sought after by employers, well-prepared and equipped with the skills that employers are looking for, and fully prepared for the real-world challenges they will encounter in their careers.

• Our comprehensive Scholarship Program available to students to apply for and through which we are encouraging the passion and potential that is evident in our entire community.

This year has been an exciting one for us here at ICMS, especially with the launch of our new suite of Master of Business Administration (MBA) degrees. Alongside our established range of postgraduate and undergraduate degrees, our MBA program is specifically designed for future leaders who want to explore their full potential and unlock their full capabilities.

As the world changes and new technologies emerge, it is essential that we stay up to date with the latest developments in industry. A feature at ICMS are regular Masterclasses with prominent leaders in their fields, extra-curricular workshops and site visits supported by our over 1000 Industry Partners.

ICMS considered the academic integrity response to artificial intelligence (AI) tests in 2022 and revised our academic integrity policies and procedures to ensure the integrity of our degrees. As our context is constantly evolving, we are staying up to date and will implement further meaningful measures as and when needed.

Our focus on active learning philosophies is in support of the ICMS value of providing a connected and engaged curriculum for our students - delivering a student experience that is both relevant and contemporary to the workplace.

We look forward to welcoming you onto either one of our campuses – whether it be our Northern Beaches campus with the ‘castle on the hill’ overlooking gorgeous Manly Beach, or in our state-of-the-art City Campus in dynamic Sydney, NSW.

Welcome from Our DVC

Dr Heidi Le Sueur
Deputy Vice Chancellor (Learning and Teaching)
Australia’s Business Capital

Sydney, one of the world’s most liveable cities

Home to the iconic Opera House and Harbour Bridge, Sydney is one of the world’s most attractive cities for international visitors. Ranked as one of the world’s most liveable cities, Sydney is the gateway to Australia. Our world-class attractions, golden beaches, pristine national parks and unique cultural experiences make studying in Sydney an experience unlike any other.

Studying away from home is your chance to immerse yourself in a new culture, expand your horizons, make new friends and create memories that will last a lifetime.

Our campuses

From its origins in 1996 as a specialised management college, today ICMS has two campuses and more than 2300 students from around the world gaining qualifications in a diverse range of fields. One of our campuses is located on the beautiful Northern Beaches region of Sydney, including “the castle on the hill” in Manly. ICMS also has a city campus in the heart of Sydney’s CBD.

Culture

Australia prides itself on being the country of the ‘fair go’. This means we value fairness and common courtesies. Waiting patiently for your turn in a queue and using ‘please’ and ‘thank you’ will go a long way with most Australians. Another popular Australian expression is ‘no worries’ because Australians are generally pretty laid back. We have a cheeky sense of humour and a relaxed attitude about most things in life. However, there is one thing that nearly all Australians are extremely passionate about – sport. If you talk to an Aussie about their favourite sport you could make a friend for life. Along with a thriving arts scene, beachside lifestyle, and cosmopolitan dining experiences, live sporting events are a large part of life in Sydney. The website sydney.com/events is a great resource for event inspiration.

Climate

Known for its blue skies and sunshine, Sydney has a mild and pleasant climate. Our mid-winter temperatures rarely fall below 10°C (50°F) while mid-summer temperatures can occasionally reach 38°C (100°F) with 25°C (77°F) the average.

Cost of living in Sydney

If you have never lived away from home, be aware there are lots of things, apart from your tuition fees, you need to budget for. The cost of living in Australia depends on many varying factors such as choice of accommodation, location and individual students’ spending habits. Australia’s Department of Home Affairs has financial requirements you must meet in order to receive a student visa and hence to cover your cost of living expenses in Australia. The cost of living really depends on the lifestyle you lead. If you like extravagance you might spend a little more on luxuries, but for the more modest budget there are many free and low cost activities to enjoy in Sydney. As an outdoor city, Sydney has countless beaches, national parks, and sporting fields to keep you entertained without spending a cent.

Safety and security

ICMS is committed to providing a safe campus for students. At our Northern Beaches Campus, Managers on Duty are available 24 hours a day and are trained in first aid. ICMS also has specific first aid staff and offers a free shuttle bus that runs to and from Manly.

Getting around

The ICMS Northern Beaches Campus in Manly is located 17 minutes by fast ferry from the city of Sydney. The public transport system in Sydney includes ferries, trains and buses. The ICMS City Campus is conveniently located in the heart of the city close to Central Station, train rail and buses. The easiest way to get around on public transport is to purchase an Opal card (opal.com.au). This covers travel on combined forms of transport around Sydney, including trains, ferries and buses.

Working in Sydney

As an international student you are able to work in Australia for up to 48 hours per fortnight (two week period), with unlimited hours during ICMS vacation periods. ICMS international students completing their industry training placement are eligible to work full time during this training period as the work placement is a subject within their degree and does not have the same restrictions. For more information on your visa privileges, visit homeaffairs.gov.au.
Empowering Your Success

The International College of Management: Sydney (ICMS) is a leader in industry-focused education and offers university-level undergraduate and postgraduate courses.

What does success mean to you? Everyone has a different idea of what success means to them. That’s why we start with YOU. We’ll walk beside you to create a personalised educational experience to ignite your career and mentor you to professional success.

Global business leadership
Like you, we recognise the importance of developing global professional expertise and business maturity. From professional attire to built-in industry training subjects, an ICMS education positions you for leadership in a rapidly changing world. That’s one of the reasons why 100% of graduates are already employed when they graduate.*

Active learning
Nothing can prepare you for career success like active learning can. Our faculty have extensive industry experience, high-level qualifications and a passion for helping you to succeed. ICMS degrees are designed to develop 21st Century graduate capabilities through applied learning experiences and work-relevant assessments.

It’s a partnership
We believe that by partnering with you we all grow stronger. That’s why our courses and student support services aim to build your collaboration skills, whilst encouraging independent self-management. When you study at ICMS you will become part of an empowering and nurturing community that values long-lasting connections, between students, lecturers, industry partners and alumni.

Your student experience
You’re career-focused but you still want a memorable, fun campus experience. ICMS offers everything that you’d expect – such as sporting teams, student clubs, modern facilities and residence options. ICMS has two campuses, the iconic traditional sandstone Northern Beaches Campus, affectionately called the ‘castle on the hill’ with sweeping views over Manly Beach, and the modern City Campus.

You could also choose to study online, where this option is available (limitations apply to online study for international students). Virtual classes offer the same small class sizes, individual attention and industry-focused education that you’d get on campus.

Your student experience at ICMS would be hard to beat anywhere in the world.

*Graduates who are engaged in or available for work (In the Labour Force). Internal March Graduate Survey 2023.
From its origins in 1996 as a specialised management college, today ICMS has two campuses and more than 2300 students from around the world gaining qualifications in a diverse range of fields.

Fondly known as “the castle on the Hill” before the Hollywood blockbuster The Great Gatsby was filmed and where Nicole Kidman and Keith Urban were married, the ICMS castle is a Sydney landmark dating back to the 19th Century. The imposing structure dominating the northern Sydney's beachside suburb's landscape won worldwide acclaim when it was built by the Catholic Church between 1885 and 1889. The building, with its Gothic style and romantic central bell tower, holds a commanding position overlooking the azure of Sydney Harbour and the Pacific Ocean. The entire estate covers 20 hectares of parkland.

The campus is a five-minute walk to the famous Manly Beach and Manly's CBD, which is well known for its shopping precinct, cafes, restaurants and beachside lifestyle. A few minutes' walk in the other direction will lead you to the foreshores of the harbour. There are handy bush walks to explore, extending more than 50 kilometres north and south. ICMS is also close to access points to Sydney city – it’s a pleasant 17 minutes by fast ferry from Manly ferry wharf.

Learning options
Lectures are held at the Northern Beaches Campus for the following courses:
- Diploma courses
- Bachelor degrees
- Graduate Certificate courses
- Master degrees

Facilities
From entertainment options to an onsite restaurant to learning support, the Northern Beaches Campus has all you need for a complete education experience.
- Accommodation
- Bar
- Kitchen and canteen for on campus students
- Courtyard cafe (open to public)
- First Aid Room (Manager on Duty’s Office)
- Reception
- Computer laboratories
- Library
- Student Success Centre
- Sports, tennis and basketball courts
- Free Wi-Fi

Getting there
The Northern Beaches Campus is in one of Sydney’s favourite beachside suburbs so there are plenty of ways to travel in, out and around Manly. Regular transport services to the campus are available via Sydney ferries, buses and taxis.

On foot: The Northern Beaches Campus is a 5 – 10 minute short stroll from the Manly Village Centre.

By bus: ICMS runs a free regular shuttle bus service during teaching weeks for ICMS students from the main Manly precinct up to the campus. Sydney buses operate regularly around Manly.

By car: Free parking is available on campus for our ICMS students and visitors.

By ferry: The most scenic way to travel to the campus is by ferry. Fast ferries travel between Manly and Circular Quay in the CBD and take just 17 minutes each way. Or you can take a little more time to enjoy the view. The normal ferry service leaves approximately every half hour from Circular Quay (Wharf 3) or Manly and takes 30 minutes. Visit the Mainly Fast Ferry and Transport NSW websites for more information.
The ICMS City Campus is located in the beautiful Manning Building, right in the heart of Sydney’s business district. The area boasts the highest residential density in Australia and is one of the liveliest precincts in the Sydney CBD. The building is close to World Square Shopping Centre and is only a few minutes walk from great transport links via train at Central Station and a nearby Light Rail (tram) stop at Capitol Square. A short walk will take students to the entertainment areas of Chinatown, Darling Harbour and Barangaroo Waterfront, all offering endless options for eateries from cafes and bars to world-class five-star dining - and everything in between.

The Manning Building has high historic significance and is an important building to the City of Sydney. The facade dates to 1892 and, at the time it was built, made a significant contribution to the surrounding precinct, including the recently restored Capitol Theatre, which is in the same block.

Internally, the Manning Building has been extensively modified and renovated. Entering through the impressive lobby, students have high security access to state-of-the-art facilities. Lectures are held at the city campus for the following courses:

- Graduate Certificate courses
- Master’s degrees
- Bachelor of Business
- Diploma of Business

Certain core business subjects offered within other diplomas and bachelor degrees are offered at this campus, subject to availability.

Facilities

The City Campus has a wealth collection of useful resources for students as well as many study areas suitable for quiet study or group work.

- State Library of NSW - Monday to Friday from 9am to 8pm
- Customs House Library (opposite Circular Quay wharves) - Monday to Friday from 9am to 7pm

You may bring your own food to eat in the dining area on level 4. There are also several cafes within walking distance of the campus. You will be given an account to access the Wi-Fi network before classes begin.

Getting there

By train: From Central Station exit towards Eddy Avenue to the north. Cross over Eddy Avenue and walk through Belmore Park. As you exit the park, you will see the historic brick building diagonally across the road at the intersection of Hay Street and Pitt Street.

By light rail: Light Rail stops next to the Capitol Theatre in Capitol Square.

By bus: The nearest stops are: Pitt Street and Campbell St, Hay St near Pitt St and Pitt St near Eddy Ave.

Parking: No visitor parking at Market City Car Park of Goulburn Street Parking Station.

The City Campus
Level 4, 451 Pitt Street, Haymarket 2000
ICMS is Australia’s leading industry-focused higher education institution. Here's why...

Built-in industry experience
At ICMS, we believe that the best way to learn is by doing. That’s why we make sure that all our students have the opportunity to gain real-world hands-on experience in their chosen field before they graduate.

Work Integrated Learning (WIL) subjects are built into every undergraduate and postgraduate degree offered at ICMS. This means that when you’re studying, you have time within your degree to experience up to 600 hours of real work experience with an ICMS industry partner. You don’t have to organise your own experience with an ICMS industry partner. ICMS will team you up and place you in an internship tailored to help you meet your career goals.

ICMS has been doing this for a long time and the results show in our graduates’ success: 1 in 3 ICMS graduates secure a job at their WIL placement company.

Industry-relevant degrees + authentic assessments
ICMS has programs in the major economic growth areas which give you access to sustainable careers. Designed in collaboration with industry leaders, the wide range of undergraduate and postgraduate degrees offered by ICMS ensures students gain the practical expertise and industry-specific insights necessary to excel in their chosen fields.

Part of providing you with the tools and skills you need to succeed in the workplace is ensuring that assessments are authentic, giving you the chance to work on real-world projects. You will gain hands-on experience and learn industry-relevant tools, like EventAir for Events students, Wordpress for Marketing students, and Xero accounting software for Accounting students.

Industry faculty
ICMS lecturers are not only experts in their academic fields, but also have real-world industry experience. This means you get the best of both worlds: theoretical expertise and practical knowledge all in one comprehensive learning environment.

Getting the best out of ICMS and WIL

Professional approach
At ICMS, we believe in treating you like the industry professional you are from day one. Students are encouraged to wear professional or business attire to class and on campus as a way to prepare for the professional or business attire to class and on campus as a way to prepare for the professional or business world. ICMS graduates are well-prepared and equipped with the skills that employers look for.

The ICMS Professional Mentor eXchange (PMX) is designed to bring industry perspectives and content to students at their convenience. Courses are also kept up to date by reviewing them regularly and collaborating with industry experts. This ensures that ICMS graduates are well-prepared and equipped with the skills that employers are looking for. Fully prepared for the real-world challenges they will encounter in their careers.

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ICMS is not just a college, it is a community. With over 2,300 students from more than 55 countries, our student population is smaller than most universities. This is the perfect environment for meeting new people and forming lifelong friendships and professional partnerships.
The ICMS community prides itself on being more personal than larger higher education institutions. We want you to succeed so we support you with an extensive range of services and facilities.

**Learning and English Assistance**

ICMS offers a wide variety of academic support services for students. Our Student Success Centre (SSC) has academic advisers who will help you to develop your academic skills and prepare you for the cultural change to tertiary student life. It has a specialised ESL advisor to help support students and a numeracy adviser who offers support in numeracy subjects. The SSC is open from Monday to Friday every week of the ICMS trimester. In addition, the SSC also provides individual support and provisions for students with special academic needs. We can assist you with effective study and exam preparation techniques, time and stress management, academic writing, oral presentations, and English language support (written, spoken and comprehension). Learning support can help you to reach your full academic potential.

The SSC also runs a Peer Assisted Learning Service (PALS). High performing students assist others in specific areas of their studies. Be it helping a student to grasp a key concept or steering them in the right academic direction, our PALS mentors give up their time voluntarily to ensure students succeed at ICMS.

**Library – Pollard Resource Centre**

The Pollard Resource Centre is home to your ICMS library. It is equipped with computers, books, journals and audio visual materials. Quiet areas and rooms dedicated to group study and meetings are also located in the Centre. Our high speed printer/photocopier/scanner is available for student use. Most importantly the library provides access to the college’s impressive collection of electronic resources, including hundreds of thousands of e-books and e-journals from internationally respected publishers. Our friendly library staff will help you to use these resources efficiently for your assignments.

**Personal Support**

ICMS remains committed to the physical and emotional health and well-being of our students. We all need help from time to time. The ICMS Wellness Team provides appropriate guidance and personal support to our students if and when it is needed. If you feel overwhelmed at any time, or a personal problem arises, you can speak to our Wellness Team who can help you or guide you in finding appropriate help.

**Student Representative Council (SRC)**

The Student Representative Council (SRC) strives to improve and maintain the quality of student life for the entire student body. The SRC is elected by peers and acts as an advocate for the student body with the SRC President holding a position on the Learning and Teaching Committee. The SRC also works with our Student Experience Team to organise a range of social activities, including major events such as our College Icebreaker. Throughout ICMS trimesters, the SRC also holds regular events for students to enjoy.

**Residential Leaders**

Our Residential Leaders (RLs) are senior student leaders who live on campus and provide support to all ICMS students throughout their time at ICMS. The RLs are trained to offer support and advice on a range of day to day matters, including emotional support, student comfort, safety and behaviour. They have undergone training to provide mental and physical first aid and emergency responses. They are also your student voice and can help you to resolve any issues about student life on campus.

**Safety and Security**

ICMS is committed to providing a safe campus for students. Our managers on duty are available 24 hours a day and are trained in first aid. ICMS also has specific first aid staff and offers a free shuttle bus that runs to and from Manly.
Accommodation

Staying in ICMS student accommodation is the ideal way to immerse yourself in student life, make friends and stay connected with all that the college has to offer.

ICMS students have exclusive access to a range of convenient and fully-furnished accommodation options in one of Sydney’s most desirable neighbourhoods.

Whether you are looking to stay in Manly’s iconic ‘castle on the hill’ or prefer the independence of a self-catered off-campus residence, the ICMS accommodation team can guide you on your options.

On-campus accommodation

Moran House
Moran House is one of Manly’s oldest heritage buildings and is fondly known as the ‘castle on the hill’. The iconic sandstone building has one of the world’s most spectacular views, overlooking several beaches and within easy walking distance to beaches, shops, cafes and nightlife.

Kelly House
The largest of the ICMS student accommodation options, Kelly House is conveniently located alongside Moran House and, like Moran House, has one of the world’s most spectacular views, overlooking several beaches and within easy walking distance to the beaches, shops, cafes and nightlife of Manly.

2023 Accommodation rates (2024 rates will vary)
The fees for on-campus accommodation are as follows.

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Weekly Rate*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$516</td>
</tr>
<tr>
<td>Single View</td>
<td>$549</td>
</tr>
<tr>
<td>Bunk Style Room</td>
<td>$385</td>
</tr>
<tr>
<td>Triple Room</td>
<td>$436</td>
</tr>
<tr>
<td>Quad Room</td>
<td>$436</td>
</tr>
</tbody>
</table>

* Rates shown here are weekly. There is a minimum stay of 1 Trimester. (A typical study period is 13 weeks and students are welcome to remain on campus during the holidays/breaks). Rates are expressed in Australian dollars A$ and may be subject to change.

Off-campus accommodation

Claremont Beach House
Claremont Beach House offers students the perfect balance of independence, while still enjoying all the benefits of a college-managed residence. In the bustling heart of Manly and a short walk to the beach, this female-only, self-catered residence is ideal for students seeking an off-campus accommodation experience.

- No parking
- Meals not included (self catered)
- 24 hr CCTV and 24hr staff on call
- Weekly cleaning of shared facilities by ICMS housekeeping.

2023 Rates*
6 months:
Single Standard Room (per week); $467 (6 x available)
Single *Premium Room (per week); $494 (8 x available)

12 months:
Single Standard Room (per week); $374 (6 x available)
Single *Premium Room (per week); $424 (8 x available)

* Rates shown here are weekly. There is a minimum stay of 1 Trimester. (A typical study period is 13 weeks and students are welcome to remain on campus during the holidays/breaks). Rates are expressed in Australian dollars A$ and may be subject to change.

Wanganella House
Wanganella House provides independent students with a comfortable, safe and spacious home away from home. This is a self-managed shared house located in the quiet, leafy neighbourhood of Balgowlah, just a short bus trip from the Northern Beaches Campus.

Rooms vary in price from $303 per week for a Single Standard Room to $363 per week for a Single Premium Room, excluding $30 p/week for outgoings (water, electricity and gas), based on a 6 or 12 months lease.

Where to live in Sydney

Your Place
ICMS Masterclasses are held on campus regularly and offer invaluable opportunities for students to engage with their preferred industries, establish connections, and learn from industry leaders. Via the Q&A type panel discussion, students are able to pick the brains of the best – find out how they established themselves, built their brand, and listen to advice offered on how they too can do the same. Professional development is valued and enhanced through these offerings, all essential for enhancing employability and career progression post-graduation. With ICMS Masterclasses, students can stand on the shoulders of giants who have paved the way before them.

Some of the recent Masterclasses have included:

- **Masterclass in Fashion Start-up:** Sophia Kim (Founder, Siempre Golden)
- **Masterclass in Tourism:** Steve Cox (CEO, Destination NSW)
- **Masterclass Panel in Entrepreneurship:** Darryl Court, O’Connor (ICMS Founder), Fernando Motti (Motti + Smith Founder), Caspar Schmidt (Founder and Managing Director at QCC Collection Group), and Nandeeta Maharaj (Founder at Goods 4 Good)
- **Masterclass in Fashion Business:** Pip Edwards and Claire Tregoning (P.E. Nation Co-Founder)
- **Masterclass Panel in Sports Management:** Samara Govender (Senior Brands Partnerships Manager, Football Australia), David Boyle (High Performance Manager, Officiating at National Rugby League), Andrew Fraher (Founder/Owner/Director of Sunstar Entertainment), and Josh Hughey (Athletes for Life, Director)
- **Masterclass in Hospitality Management:** Marilyn Annecchini (Owner of Pilu at Freshwater)
- **Masterclass in Emotional Intelligence:** Eric Miller (Leadership Coach)
- **Masterclass in Hospitality Leadership:** Neil Perry (Restaurant and Celebrity Chef)
- **Masterclass in Fashion Industry Leadership:** Alex Perry (Founder, Alex Perry)

Keep an eye on the ICMS Events page to find out when the next ICMS Masterclass will be held. They are free and a great opportunity to learn from industry leaders, connect and network.

“Get into a company and prove yourself. You may have to be entry level for about three years. Show your work ethic. Once you are in, get attention for all the right reasons.”

Alex Perry
Australian Fashion Designer and Business Founder
At ICMS we are focused on bringing the most relevant and cutting-edge industry-focused information to our community. ICMS TV is a one-stop channel for all ICMS’ live and playback industry and specialisation focused video content.

There is compelling footage of local and international industry icons such as:

- **Cameron Smith**: NRL legend and GOAT Cameron Smith on his sport industry success
- **Neil Perry**: Famous chef, restaurateur, author, television presenter and highly successful business owner, on resilience and adapting to challenges during your career
- **Alex Perry**: Icon on the Australian fashion scene on working your way to the top
- **P.E Nation**: Founders Pip Edwards and Claire Tregoning share their top business tips from their journey to success in the creative and ever-changing fashion industry
- **STAX**: Founders Don Robertson and Matilda Murray on the rapid rise of their highly sought-after activewear brand STAX
- **Mark Bouris**: Australian business legend and mentor on how to recognise your potential and use it to reach personal and professional success
- **Cushman and Wakefield**: Director Simon Fenn on how to close a multi-million-dollar property deal
- **Christian Dior Couture**: Boutique Director Christopher Watney on working in luxury fashion

ICMS TV is part of the ICMS professional mentor ecosystem, supporting you through your student journey so you can meet your professional goals.

ACCESS ICMS TV
With bite-sized videos showcasing fresh and crisp advice from industry experts, ICMS TikTok channel @ICMSWeMentor is designed to help students connect with the people dominating their industries and changing the world.

From entrepreneurs to CEOs, business founders and industry experts, influential leaders in their corporate fields share what took them to the top, from the bottom up.

Aimed at ICMS students and the TikTok community, @ICMSWeMentor defines the ICMS maxim: Our Connections are Your Connections.

Covering everything from how to network like a boss, starting a business from scratch, to the science behind retail and more, whether you’re a student, an entrepreneur or a professional, @ICMSWeMentor is the perfect place to level up your mindset, land that dream career, and build your business career.

“At Instagram it used to be about being perfect and flawless – the old philosophy – but on TikTok it’s about being organic, natural and real... So now I share the story of how I started. People want to see a day in the life. It’s about being real, a way to grow a brand – not necessarily about just showing the models.”

@SophiainSydney
Owner and founder of luxury swimwear brand Siempre Golden
ICMS Master of Event Management Student
The Professional Mentor

“I’ve connected with many of my lecturers on LinkedIn and they become part of your network. They carry a wealth of knowledge, and it helps you to ask helpful and targeted questions in class that draw on their experiences which allows for an interactive and insightful time.”

Ji-Hye (Jiji) Park
Bachelor of Event Management
A mentorship ecosystem geared towards helping students achieve their personal career goals, relevant work experience and support from enrolment through to graduation is what Bachelor of Event Management student Ji-Hye Jiji Park took from her International College of Management, Sydney (ICMS) experience when she graduated in 2022. “My overall ICMS experience was one that was personalised to me. ICMS considered my life outside of my studies and tailored my studies around my other commitments. I believe I was able to work, travel and spend time with friends and family during the most exciting years of my life without any delay or disruption to my studies,” Jiji, an Australian-born Korean, said.

“I’ve also connected with many of my WIL facilitators Marion who mentored me with my work experience. She has kept in touch with me throughout my entire degree. Phil, who was my student advisor when I started ICMS, also gave me an internship position at ICMS and is now my manager. This saying that “our connections are your connections” is definitely true and you won’t fall through the cracks here at ICMS.”

Jiji describes the decision to study at ICMS as an “easy decision”. She had a clear idea of what she wanted to do after studying – work in events – and the ICMS Bachelor of Event Management provided a clear path to achieve this goal.

The Work Integrated Learning (WIL) aspect of every degree at ICMS was an important attraction, where each student is placed, by a dedicated team, in an internship role that will give valuable practical experience to supplement academic skills and knowledge. “Industry training has been one of my highlights during my time at ICMS. The WIL team are in regular communication with you to understand your direction and work tirelessly to help you find suitable work experience,” she said.

“With the help of WIL, I knew I’d get the relevant experience needed to place myself in an advantageous position when I apply for jobs in the competitive job market. I had two marketing and events experience under my belt even before my graduation and I felt confident about my employability when I go out into the real world.”

“Heading out into the real world is the ultimate goal of every student. At ICMS, from application to graduation, faculty and staff are purposeful in their mission to guide students towards this goal. This was Jiji’s experience from the start of her student journey at ICMS.

“Soon after submitting my application, I received a call from a friendly team member, Phil, who was my student advisor at the time. He was quick to respond and gave me timely messages for the next steps. He created a timetable that worked around my schedule and despite enrolling on week 1 of classes, I was in the classroom before I knew it. Unlike traditional universities, I had my own advisor to guide me throughout the process and even someone to great me and show me around on the first day of class.”

Through her three years of study at ICMS, Jiji found lecturers approachable and willing to engage, to share their knowledge as industry leaders and to inspire as well as support students. “All the ICMS lecturers are personable and easy to reach. They deeply care for your future and will either help you outside of their working hours to respond and support you,” Park said.

“I’ve also connected with many of my lecturers on LinkedIn and they become part of your network as well. They carry a wealth of knowledge, and it helps you to ask helpful and targeted questions in class that draw on their experiences which allows for an interactive and insightful time.”

Regular guest lecturers added depth to Jiji’s understanding of Event Management, and one such lecturer opened her eyes to the career possibilities open in her chosen field. “In one of our Event Management specialisation subjects there was a guest Event Manager who shared their experience of managing multiple bands and artists on world tours. It was inspiring to see how diverse the Event Management industry can be. People immediately think of ‘weddings’ or ‘festivals’ when an event manager comes to mind, and while it can be those areas, the events scope is much bigger than first thought and it opened my eyes to different job prospects with an ICMS Event Management degree.”

Jiji graduated with an ICMS Bachelor of Event Management in 2022. “Over the past couple years of studying, along with my experience from WIL, I have grown a great interest for events management and marketing and would love to get stuck into the industry to expand my skillset and knowledge,” she said.

“I’d love to find a position that brings value to others, challenges me and one that I can keep growing in. I love to spend quality time with family and friends but I also love to work. My goal would be to find a position that allows me to fulfil my potential whilst also having the time for those around me.”

Jiji’s top tips on how to ace a job interview:
• Be yourself but don’t go in unprepared.
• Do some research to understand company values and culture and have questions ready to ask.
• Display an attitude of humility to learn, yet be confident in what you can offer.

“Heading out into the real world” is the ultimate goal of every student. At ICMS, from application to graduation, faculty and staff are purposeful in their mission to guide students towards this goal. This was Ji-Ji’s experience from the start of her student journey at ICMS.
The International College of Management, Sydney (ICMS) has worked with over 1000 industry partners, a milestone that places ICMS at the forefront of industry-focused higher education in Australia.

ICMS is located on the Northern Beaches, NSW, just outside Sydney, but work experience through industry partners can take students abroad. Long-term partner, Walt Disney World Resort in Florida has hosted students abroad. Over 70 students over the years for partnering with us as we shape the leaders of tomorrow. We appreciate your support, your investment in our students and your willingness to mentor within your organisations.

“Reaching this milestone speaks volumes about how serious we are about working with industry partners to ensure our students are leaders in their fields and highly employable,” ICMS CEO Rowan Courtney-O’Connor said.

“Thank you to all our industry partners over the years for partnering with us as we shape the leaders of tomorrow. We appreciate your support, your investment in our students and your willingness to mentor within your organisations.”

ICMS offers undergraduate and postgraduate degrees in disciplines ranging from sports management, international business to hospitality, events, fashion and global brand management, property management, business and more.

With industry partners crossing the spectrum from global events agency CIevents, the world’s largest commercial real estate and investment company, CBRE to the Sydney International Convention Centre (ICC), the Football Federation Australia (FFA) and Sydney based Australian Rules Football team, GWS Giants, ICMS students are given the opportunity to be at the coalface of the industry of their chosen discipline.

Industry partners, both in Australia and abroad, offer ICMS students the opportunity to complete the Work Integrated Learning (WIL) subjects built into each degree. Industry partners contribute greatly to the high graduate employment rate. In fact, every member of the cohort that graduated at the ICMS March 2023 Graduation Ceremony were still employed by their WIL placement company after their placement officially finished.

For many students, these internships translate into employment post-graduation, with a survey revealing that 39% of graduates were still employed by their WIL placement company after their placement officially finished.

The strong relationship ICMS enjoys with industry partners contributes greatly to the high graduate employment rate. In fact, every member of the cohort that graduated at the ICMS March 2023 Graduation Ceremony were still employed by their WIL placement company after their placement officially finished. *Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023.

*Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023.
Work Integrated Learning

Unlocking opportunities and building a foundation for career success

The International College of Management Sydney (ICMS) Work Integrated Learning (WIL) Program is exemplary in the Australian tertiary sector.
Reals success stories

“I know for a fact that had I not completed my industry training at ANZ during my degree, I would have had a hard time landing on the ANZ Institutional Graduate Program. Considering in 2019 when I joined the program there were about 4200 applicants, it’s safe to say that my ICMS industry training really helped separate me and those connections really helped me land that spot.”

Andrew Macgregor
Bachelor of Business
WIL Placement: ANZ Bank, as part of the ANZ Corporate Scholarship
Now: Investment Banking Associate at Piper Sandler, New York.
"You have to think about the opportunities you are being given and create an amazing future for yourself."

Ewan Metcalfe
Bachelor of Business (Sports Management)
WIL Placement: International Premier Events
Now: National Account Manager at International Premier Events, Sydney

"The industry training aspect of my ICMS degree set me up with connections that will be valued throughout my career."

Zoe Grout
Bachelor of Business (Sports Management)
WIL Placement: Manly Warringah Sea Eagles
Now: Senior Event Operations Coordinator at Forefront Events, Sydney

"ICMS was instrumental in getting my first step in the industry door. If it wasn’t for ICMS I would not have been able to get my industry training job at Four Seasons Hotel with such relative ease. Having the Four Seasons Hotel on my resume has helped my career progress more quickly."

Daniel Worsley
Bachelor of Hospitality Management
WIL Placement: Four Seasons Hotel
Today: Director, Rooms, The Palm at Atlantis Resorts, Dubai

"I was very excited to intern on an island but was also nervous to leave Sydney and think about what was to come... I had a lot of different emotions, sad to be leaving my friends from back home, but overall excited for a new experience."

Sophie Burgess
Bachelor of Event Management
WIL Placement: Intercontinental Hayman Island Resort
Now: Digital Events Coordinator at CAPA - Centre for Aviation, Sydney
Where Dreams Come True

The Disney x ICMS internship opportunity in the USA is just one of the Work Integrated Learning (WIL) partnerships offered to all students undertaking an undergraduate or postgraduate degree.

Over 70 ICMS students have enjoyed this international opportunity since the industry partnership began. Will you be next?

“This opportunity is allowing me to work the attractions at one of Disney’s four parks, where I have the second role of working for ESPN Wide World of Sports.”

Tahlee van Gool
Bachelor of Business
Sports Management
WIL: Disney World in Florida, USA
“It's wonderful to see Fashion and Global Brand Management getting the recognition of a degree. What I like about this particular degree is that it blends business and high-end fashion into one degree; the perfect degree for future industry leaders to undertake.”

Christopher Watney
Dior Boutique Director

“This internship provides me with the ability to add experience on to my resume that other students wouldn't have had. On my first day at Dior, I got to do a fitting with Simon Baker, who acted in 'The Devil Wears Prada' alongside Anne Hathaway and Meryl Streep.

Having this internship on my CV gives me an advantage to get in there quicker and sooner because I have more experience than other candidates and I also have a degree on my side.”

Julie Williams
Bachelor of Business (Fashion and Global Brand Management)
WIL Placement: Dior
“I love the fact that ICMS is smaller. It means it’s possible to get to know everyone and we enjoy a great balance between our social lives and our studies.”

Saga Svensson
Bachelor of Business

Business continues to be one of the most popular qualifications – and for good reason. A qualification in business equips graduates with universally sought-after skills and offers opportunities in so many diverse roles and industries.

The Bachelor of Business is ideal for those who want to make a tangible contribution to the success and growth of a business, push boundaries and challenge the status quo. Designed to position students for a successful career as professionals in any industry, this is a qualification with a focus on future-proofing you for adaptability in a rapidly changing world.

Whether you chose to stay local or are ready to go global, a degree in business can fast-track your climb up the corporate ladder in any sector.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>TRIMESTER 2 (13 WEEKS)</th>
<th>TRIMESTER 3 (13 WEEKS)</th>
<th>TRIMESTER 4 (13 WEEKS - 300 hours)</th>
<th>TRIMESTER 5 (13 WEEKS - 300 hours)</th>
<th>TRIMESTER 6 (13 WEEKS)</th>
<th>TRIMESTER 7 (13 WEEKS)</th>
<th>TRIMESTER 8 (13 WEEKS)</th>
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<tbody>
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<td>4 subjects taken</td>
<td>4 subjects taken</td>
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<td>work integrated learning</td>
<td>4 subjects taken</td>
<td>4 subjects taken</td>
<td>4 subjects taken</td>
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<tr>
<td>2ND YEAR</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3RD YEAR</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Smaller subjects will be added, weeks of changes in this course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is 9 and 8 subjects per year (equivalent to 36 credit points).
The course structure comprises of 12 core subjects, 12 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100: 300 and 300, as follows: 

**Level 100: 6 core subjects and 2 elective subjects**
- Level 100: 4 core subjects, 4 elective subjects and 1 WIL subject
- Level 200: 4 core subjects, 6 elective subjects and 1 WIL subject
- Level 300: 2 core subjects, 8 elective subjects and 1 WIL subject

All subjects are worth 3 credit points except for the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business students must complete all 26 subjects (84 credit points) as outlined below:

**A typical full-time study load is between 6 and 8 subjects per year (an equivalent of 24 credit points)**

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions.

**ELECTIVES**

To help you choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 86.

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### SUBJECT SNAPSHOTs

#### BUS101A Pathway to Success

- **Credit points: 3**
- **Subject type:** Core
- **Pre-requisites:** None

This subject takes a holistic approach in supporting you on your pathway to success. It focuses on supporting your smooth transition into the college and developing your academic skills and performance, so you can maximise success in your chosen program. Through engaging classroom activities, you’ll get to test out your growing informational literacy and interpersonal skills, using them to clearly communicate to a given audience both orally and in writing. Towards the end of the subject, you’ll focus on what lies ahead; developing an employability toolkit which will help you enter and succeed in the professional workforce.

#### MGT101A Management Solutions for a Changing World

- **Credit points: 3**
- **Subject type:** Core
- **Pre-requisites:** Successful completion of BUS101A before undertaking MGT101A

This subject is an engaging and informative introduction to the disciplines of business and management. It introduces key perspectives and debates from a range of fields that inform the study of business and management while explaining the complexity of issues that shape contemporary business and management practices and future directions.

**The focus is on managing groups and motivating staff, managing human resources and employee relations, strategic management and planning, leadership, decision making, and international perspectives of management — all of which will be grounded in different management theories.**

#### MGT102A Global Citizenship

- **Credit points: 3**
- **Subject type:** Core
- **Pre-requisites:** Successful completion of BUS101A before undertaking MGT102A

Like many other countries, Australia has witnessed a growing population with people from a range of cultural backgrounds living and working in the country. Therefore, it is essential that leaders in modern-day business settings are equipped with skills and strategies to effectively manage this increasingly diverse workforce.

This subject is designed to expose students to some thought-provoking research and concepts on cross cultural communication and management; identified as one of the key competencies in business management today.

**Students will explore and develop strategies on how to become a culturally competent global citizen whilst recognising the strengths and limitations of their own culture and behaviour in a global business environment.**

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### CURRICULUM SUMMARY

#### BACHELOR OF BUSINESS

**ELECTIVES**

To help you choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 86.

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### QUICK FACTS

<table>
<thead>
<tr>
<th>CRICOS Course Code:</th>
<th>0101110</th>
</tr>
</thead>
<tbody>
<tr>
<td>UAC Code:</td>
<td>30015 (Onsite) / 530016 (Manly) / 530017 (Sydney)</td>
</tr>
<tr>
<td>Accreditation Status:</td>
<td>Active</td>
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<td>AQF Level:</td>
<td>7</td>
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<td>Campus:</td>
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<td>WIL:</td>
<td>Minimum of 600 hours industry experience</td>
</tr>
<tr>
<td>FEE-Help:</td>
<td>Yes (domestic students only)</td>
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<tr>
<td>Study Mode:</td>
<td>On-campus / Online*</td>
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<tr>
<td>Start:</td>
<td>Feb / Mar / May / Jul / Aug / Oct</td>
</tr>
<tr>
<td>Course Duration:</td>
<td>Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters</td>
</tr>
</tbody>
</table>

*The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.
Bachelor of Business (ENTREPRENEURSHIP)

As leaders in the business and corporate world, entrepreneurs know how to look at things differently, to identify opportunities and balance calculated risk with the potential rewards.

Entrepreneurship is a skill that can be taught. As an entrepreneur you’ll challenge convention, disrupt the status quo and seek solutions where others see none. You’ll need to be energetic, goal oriented and driven - not afraid to chase your dreams.

With entrepreneurial skills you could become founder of your own start-up, be part of a larger organisation driving change, or simply create a balanced lifestyle where you choose to work on things that light you up, that motivate you and where you get to live by your own rules.

The Bachelor of Business (Entrepreneurship) is designed to position you for success as an entrepreneur in any industry, with a focus on future-proofing you for adaptability in a rapidly changing world.

**DEGREE STRUCTURE**

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

**SAMPLE STUDY PATTERN**

<table>
<thead>
<tr>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIMESTER 2 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 3 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 4 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 5 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 6 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 7 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 8 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
</tbody>
</table>

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

“ICMS offers an unforgettable experience. I have most enjoyed meeting new friends and gaining career-relevant skills and knowledge.”

Brynn Friedmann, Bachelor of Business (Entrepreneurship)
## BACHELOR OF BUSINESS (ENTREPRENEURSHIP)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 6 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

**Level 100:** 6 core subjects, 2 specialisation subjects, 6 elective subjects and 1 WIL subject
**Level 200:** 6 core subjects, 6 specialisation subjects, 6 elective subjects and 1 WIL subject
**Level 300:** 6 core subjects, 6 specialisation subjects, 4 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Entrepreneurship) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

### SUBJECT PRE-REQUISITES

**Individual subject pre-requisite:** a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

### LEVEL 100

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
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<tbody>
<tr>
<td>MGT101A</td>
<td>Management Solutions for a Changing World</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MGT102A</td>
<td>Global Citizenship</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MGT201A</td>
<td>Unlocking Your Leadership Potential</td>
<td>Core</td>
<td>*</td>
<td>3</td>
</tr>
<tr>
<td>ECO201A</td>
<td>Economics for Managers</td>
<td>Core</td>
<td>*</td>
<td>3</td>
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<tr>
<td>LAW201A</td>
<td>Business Law for Managers</td>
<td>Core</td>
<td>*</td>
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<tr>
<td>BUS101A</td>
<td>Pathway to Success</td>
<td>Core</td>
<td>None</td>
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<tr>
<td>STA101A</td>
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### LEVEL 200

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<tr>
<th>Subject code</th>
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<th>Pre/Co-requisites</th>
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<tbody>
<tr>
<td>ECO301A</td>
<td>Economics for Managers</td>
<td>Core</td>
<td>None</td>
<td>3</td>
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<tr>
<td>ENT201A</td>
<td>Creativity &amp; Innovation for Business</td>
<td>Core</td>
<td>*</td>
<td>3</td>
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<tr>
<td>ENT202A</td>
<td>Entrepreneurial Business Model &amp; Launch</td>
<td>Specialisation</td>
<td>None</td>
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<td>ENT301A</td>
<td>Business Law for Managers</td>
<td>Core</td>
<td>None</td>
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<td>ENT302A</td>
<td>Entrepreneurial Finance</td>
<td>Specialisation</td>
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<tr>
<td>ENT303A</td>
<td>Entrepreneurship Foundations &amp; Mindset</td>
<td>Core</td>
<td>None</td>
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<td>STA201A</td>
<td>Data Informed Decision Making</td>
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<td>WIL301A</td>
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<td>Core (WIL)</td>
<td>WIL201A</td>
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<td>MGT301A</td>
<td>Management Solutions for a Changing World</td>
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<td>None</td>
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<tr>
<td>ENT302A</td>
<td>Funding &amp; Financial Modelling</td>
<td>Specialisation</td>
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<td>ENT303A</td>
<td>Entrepreneurial Operations &amp; Growth</td>
<td>Specialisation</td>
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<td>ENT304A</td>
<td>Entrepreneurial Risk Management</td>
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<tr>
<td>STA302A</td>
<td>Data Informed Decision Making</td>
<td>Core</td>
<td>20 Core</td>
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**Quick Facts**

- **CRICOS Course Code:** 010118
- **UAC Code:** 530018 (Manly)
- **Accreditation Status:** Active
- **AQF Level:** 7
- **Campus:** Northern Beaches Campus, Manly
- **WIL:** Minimum of 600 hours industry experience
- **FEE-HELP:** Yes (domestic students only)
- **Study Mode:** On-campus
- **Start:** Feb / Mar / May / Jun / Aug / Oct / Dec
- **Course Duration:** Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

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### BUILDING BUSINESS CAPABILITIES

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (Entrepreneurship) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

- **Entrepreneur**
- **Manager**
- **Consultant**
- **Business Owner**
- **Director of Development**
- **Director of Capital and Growth**

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### SUBJECT SNAPSHOTs

#### ENT101A Entrepreneurship Foundations and Mindset

The subject aims to introduce the theory and practice of entrepreneurship, the characteristics of entrepreneurs, and the “mindset” of entrepreneurship in individuals and organisations. Students can gain an overview of the lean business start-up process, assess their own “mindset” for entrepreneurship and map out their journey to develop their mindset and skillset as entrepreneurs. The aim of the subject is for students to learn about themselves as people and thus identify what type of entrepreneur they would be.

#### ENT202A Entrepreneurial Business Model and Launch

In today’s competitive world, business success depends increasingly on the ability to innovate. Business leaders are already recognising the importance of how creative practice and process can improve product and service development and design thinking in shaping business strategy.

This subject focuses on the importance of innovation and creative thinking in achieving business success. Innovation is not an end result. Rather, through creativity and foresight, it is a way of thinking that enables individuals and organisations to more effectively define critical problems, possible solutions and foster positive change.

The ultimate goal is to provide a set of proven creativity methods, skills and strategies that enable innovative breakthroughs to occur in a deliberate and predictable manner.

#### ENT301A Funding and Financial Modelling

Many start-ups fail because aspiring entrepreneurs do not grasp the funding and financial modelling.

In order to successfully pitch to investors and Venture Capitalists (VCs), it is important to establish a strong business organisation that projects growth. To do this, it is crucial that the budding entrepreneurs can manage finances effectively by creating a financial model that allows them to make a profit and plan for growth.

The subject aims to help students understand the financial decision-making process largely from the point of view of the founder of an entrepreneurial venture. Students will learn to apply corporate finance tools and concepts related to modelling, valuation, control, and investment decisions within an entrepreneurial context. They will use cases with firms at different stages of their life cycles from initial angel or venture capital investments through exit decisions. Finally, students will explore new developments in entrepreneurial finance such as crowdfunding and early liquidity provisions.

#### QUICK FACTS

- **CRICOS Course Code:** 010118
- **UAC Code:** 530018 (Manly)
- **Accreditation Status:** Active
- **AQF Level:** 7
- **Campus:** Northern Beaches Campus, Manly
- **WIL:** Minimum of 600 hours industry experience
- **FEE-HELP:** Yes (domestic students only)
- **Study Mode:** On-campus
- **Start:** Feb / Mar / May / Jun / Aug / Oct / Dec
- **Course Duration:** Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

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### ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.
Bachelor of Business

(FASHION AND GLOBAL BRAND MANAGEMENT)

DEGREE STRUCTURE

The Bachelor of Business (Fashion and Global Brand Management) is designed to equip you with business knowledge, as well as specialist fashion, brand and retail skills in a global environment.

The degree, with specialised knowledge of fashion business, builds an acceptable blend of operational, strategic and creative skills relevant to this dynamic and rapidly evolving industry.

The competencies obtained in this course, while focused on the fashion retail category, are also relevant to the increasingly important role of brand management. This degree will equip you with a differentiated, flexible skill set and a global perspective.

Two trimesters of industry training in your second year will not only enhance your understanding of the fashion and global brand management theory, but will give you the practical experience and networking connections to graduate career ready.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRIMESTER 1 (13 WEEKS) - 4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST YEAR</td>
<td></td>
</tr>
<tr>
<td>2ND YEAR</td>
<td>Trimester 2 (13 weeks) - 4 subjects taken</td>
</tr>
<tr>
<td></td>
<td>Trimester 3 (13 weeks) - 4 subjects taken</td>
</tr>
<tr>
<td></td>
<td>Trimester 4 (13 weeks - 300 hours) - work integrated learning</td>
</tr>
<tr>
<td></td>
<td>Trimester 5 (13 weeks - 300 hours) - work integrated learning</td>
</tr>
<tr>
<td></td>
<td>Trimester 6 (13 weeks) - 4 subjects taken</td>
</tr>
<tr>
<td></td>
<td>Trimester 7 (13 weeks) - 4 subjects taken</td>
</tr>
<tr>
<td></td>
<td>Trimester 8 (13 weeks) - 4 subjects taken</td>
</tr>
</tbody>
</table>

“ICMS has allowed me to explore my own creativity and fashion interests whilst allowing me to branch out and learn about the world of business.”

Ashley van Raad, Bachelor of Business (Fashion and Global Brand Management)
CURRICULUM SUMMARY

BACHELOR OF BUSINESS (FASHION AND GLOBAL BRAND MANAGEMENT)

The course structure consists of 12 core business subjects, 6 elective subjects, 6 specialisations and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300 as follows:

- Level 100: 6 core subjects and 2 specialisation subjects
- Level 200: 4 core subjects, 2 specialisation subjects, 6 elective subjects and 1 WIL subject
- Level 300: 2 core subjects, 2 specialisation subjects, 6 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points.

To be eligible for WIL201A Professional Placement I (WIL), a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Fashion and Global Branding) students must complete all 26 subjects (84 credit points) as outlined below.

**Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A

**Turns 200: 2 core subjects, 2 specialisation subjects, 2 elective subjects and 1 WIL subject

**Individual subject pre-requisite: A total of 30 credit points is required, including 24 credit points at level 100.

**Individual subject pre-requisite: A total of 30 credit points is required, including 24 credit points at level 100. To undertake WIL201A.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives available on the ICMS website.

**SUBJECT SNAPSHOTSSON**

**FBM102A Styling and Creative Direction**

The aim of this subject is to deliver a range and brand image that is loved by consumers which requires a strong understanding of not only the latest trends, but understanding the needs of the consumer and how they plan to work, eat and live in your range. This subject looks into how to build a creative direction for your fashion brand including developing stories, delivering to a consumer’s lifestyle as well as styling effectively to drive intrigue and eventual purchase.

**FBM202A Product Management and Product Innovation**

Great fashion brands are carefully planned and meticulously managed. This subject will provide a meaningful understanding of what brands are, how they work, and how to apply sophisticated brand knowledge to managerial situations. You will dissect the strategies of leading brands to learn how they differentiate themselves, create emotional attachment and sustain competitive market position.

**FBM202A Fashion Planning and Buying**

The aim of this subject is to provide students with a knowledge and understanding of working in fashion and trend orientated retail, such as clothing, accessories and homeware. Topics include: Industry Trends, Product Stock Keeping Unit Planning, Global Retail Buying Management, Product Trend Analysis, Product Design Process, Seasonality, Product and Category Buying, Waste Management, Profitability Management and Categorisation Analysis.

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The aim of this subject is to deliver a range and brand image that is loved by consumers which requires a strong understanding of not only the latest trends, but understanding the needs of the consumer and how they plan to work, eat and live in your range. This subject looks into how to build a creative direction for your fashion brand including developing stories, delivering to a consumer’s lifestyle as well as styling effectively to drive intrigue and eventual purchase.

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The aim of this subject is to provide students with a knowledge and understanding of working in fashion and trend orientated retail, such as clothing, accessories and homeware. Topics include: Industry Trends, Product Stock Keeping Unit Planning, Global Retail Buying Management, Product Trend Analysis, Product Design Process, Seasonality, Product and Category Buying, Waste Management, Profitability Management and Categorisation Analysis.

**QUICK FACTS**

CRICOS Course Code: 106411M
UAC Code: 530019 (Manly) / 530020 (Online)
Accreditation Status: Active
AQF Level: 7
Campus: Northern Beaches Campus, Manly*
WIL: Minimum of 600 hours industry experience
FEE-Help: Available to domestic students only
Study Mode: On-campus / Online*
Start: Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration: Full-time study load: 3 years Part-time study load: 6 years
Accelerated study load: 7 semesters

*Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A

**Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives available on the ICMS website.
A career in international tourism can be as exotic and colourful as its destinations. Channel your adventurous spirit, business acumen and lust for travel into a rewarding career.

Whether for pleasure or business, tourism professionals are responsible for promoting dream destinations, devising profitable visitor campaigns, and arranging entertaining tours and holidays in destinations far and wide.

The Bachelor of Business (International Tourism) will equip you with the skills needed for a successful career in this growing and dynamic business sector.

Every organisation in the tourism industry requires professionals with skills to attract, accommodate and entertain tourists with the aim of increasing revenue. This course aims to skill you in all areas of tourism business operations - identifying challenges and assessing solutions.

Subjects focus on core business skills with the addition of specialised international tourism subjects. Business subjects include sales and marketing; agile leadership, collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your tourism subjects you will be exposed to the latest in tourism technology, trends and tour design. You’ll also learn about airline management and how sustainability and ethical issues impact on profitability.

**DEGREE STRUCTURE**

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such, it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

**SAMPLE STUDY PATTERN**

<table>
<thead>
<tr>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIMESTER 2 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 3 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 4 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 5 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 6 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 7 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 8 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
</tbody>
</table>

**1ST YEAR**

**2ND YEAR**

**3RD YEAR**

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (equivalent to 24 credit points).

“The amazing thing about studying at ICMS is knowing you’ll get to actually experience your degree, before graduating.”

Julie Leighthany Fenaulelei, Bachelor of Business (International Tourism)
You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interests and ambitions. Please check the electives table on page 84.

**Level 100**

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT102A</td>
<td>Global Citizenship</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MGT101A</td>
<td>Management Solutions for a Changing World</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>ECO201A</td>
<td>Economics for Managers</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>LAW201A</td>
<td>Business Law for Managers</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MKT101A</td>
<td>Marketing</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>THE101A</td>
<td>Ethics, Sustainability &amp; Profit</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>STA101A</td>
<td>Data Informed Decision Making</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
</tbody>
</table>

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points.

**Level 200**

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT201A</td>
<td>Unlocking Your Leadership Potential</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>THE201A</td>
<td>Trends &amp; Issues in the Visitor Economy</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MGT202A</td>
<td>Tour Design &amp; Development</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>TOU201A</td>
<td>Cruise Director</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>WIL201A</td>
<td>Professional Placement I</td>
<td>Core</td>
<td>None</td>
<td>6</td>
</tr>
</tbody>
</table>

**Level 300**

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIL301A</td>
<td>Professional Placement II</td>
<td>Core (WIL)</td>
<td>WIL301A*</td>
<td>6</td>
</tr>
<tr>
<td>Electric</td>
<td>Electric</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>TOU301A</td>
<td>Sustainable &amp; Competitive Destinations</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>BUS201A</td>
<td>Business Management</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
</tbody>
</table>

*Course level study prerequisite: a total of 12 credit points including MGT102A, MGT101A, ECO201A and LAW201A from level 100 core subjects (approximately 45% completion of all level 100 core subjects) prior enrolling into level 200 core and specialisation subjects.

**Subject Snapshots**

**THE101A Introduction to Tourism, Hospitality and Events**

Tourism, hospitality and events industries play an important role in the economies of developed and emerging countries. These industries generate substantial employment, personal and corporate income, tax revenues, foreign exchange earnings, investments, and infrastructure improvements for communities globally.

This subject aims to provide a solid introduction to the key concepts and terminology, stakeholders and relationship, innovation, current trends and management issues, as a foundation for future tourism, hospitality and event subjects. It also focuses on the dynamic nature of the main operational sectors with an emphasis on potential career opportunities.

**TOU201A Tour Design and Development**

This subject introduces students to the major components of tourism industry including the transport industry, travel agents, tourist destinations, tourist attractions, the hospitality industry, accommodation services, and tour operators. Students will learn how to combine these components to create a package holiday and develop a selling tool to promote their products, holidays and itineraries.

**TOU302A Sustainable and Competitive Destinations**

The world has become a global community, opening up destinations that were previously unimaginable. These destinations can no longer take a passive approach to tourism marketing; they are products which need to be promoted and positioned sustainably. The desire to become a recognised destination presents some real marketing challenges in the face of intense competition as many destinations adopt an active marketing strategy to attract and retain their visitors. Therefore, it is necessary for the tourism planner and marketer to develop and promote their destination competitively and sustainably.

This subject aims to provide students with in-depth knowledge and understanding of the environmental, socio-cultural and economic impacts on a tourist destination. The course aim is to equip students with the skills, knowledge, and experience for a tourism marketing career.

**Quick Facts**

CRICOS Course Code: 0101128
UAC Code: 530061 (Manly)
Accreditation Status: Active
AQF Level: 5
Campus: Northern Beaches Campus, Manly
FEE-Help: Yes (domestic students only)
Study Mode: On-campus
Start: Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration: Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online at the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course load and must be enrolled in at least one face to face subject each calendar study period.**
Bachelor of Business
(MARKETING)

Marketing is a fast-paced and fluid industry, demanding the best of your business creativity when representing brands and influencing consumer behaviour. The Bachelor of Business (Marketing) is designed to equip you with the knowledge and acumen you need for a successful marketing career in any industry of this diverse and dynamic business sector.

Every organisation in every industry requires marketing management professionals with skills to build strong brands, launch new products, optimise operations and maximise a company’s potential for profit. This is an ideal career for those who seek to understand how to attract, engage and retain customers. Good marketers are storytellers who can create a narrative for their target market, helping them connect with a brand on a personal level.

The Bachelor of Business (Marketing) is underpinned by core business subjects, together with specialised marketing subjects.

**DEGREE STRUCTURE**

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WM201A and WM301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

**SAMPLE STUDY PATTERN**

<table>
<thead>
<tr>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIMESTER 2 (13 WEEKS)</td>
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<td>TRIMESTER 3 (13 WEEKS)</td>
<td>4 subjects taken</td>
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<tr>
<td>TRIMESTER 4 (13 WEEKS)</td>
<td>Work integrated learning</td>
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<td>TRIMESTER 5 (13 WEEKS)</td>
<td>Work integrated learning</td>
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<tr>
<td>TRIMESTER 6 (13 WEEKS)</td>
<td>4 subjects taken</td>
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<tr>
<td>TRIMESTER 7 (13 WEEKS)</td>
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<tr>
<td>TRIMESTER 8 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
</tbody>
</table>

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Current students of this course are advised to consult their course handbook or subject. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

“I feel incredibly lucky to have had the opportunity to pursue my tertiary studies at the amazing ICMS ‘castle’ campus in Manly, Australia.”

Thomas Bramley, Bachelor of Business (Marketing)
## CURRICULUM SUMMARY

### THE BACHELOR OF BUSINESS (MARKETING)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 6 electives and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

<table>
<thead>
<tr>
<th>Level 100</th>
<th>6 core subjects and 2 specialisation subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 200</td>
<td>4 core subjects, 4 elective subjects and 1 WIL subject</td>
</tr>
<tr>
<td>Level 300</td>
<td>2 core subjects, 6 elective subjects and 1 WIL subject</td>
</tr>
</tbody>
</table>

All subjects are worth 3 credit points except for the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL), a minimum of 30 credit points is required, including 24 credit points at level 100. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Marketing) students must complete all 28 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 9 subjects per year (an equivalent to 24 credit points).

### SUBJECT SNAPSHOTS

**MKT103A Digital Marketing**

The aim of the subject is to introduce students to emerging interactive technologies, most notably social media tools, and discuss ways in which these technologies can be exploited by businesses to more effectively serve markets. The subject investigates how marketing-related functions are changed by the potential of these technologies, and how these new technologies can become key components of the organisation’s marketing efforts. Through this subject, students can discover why savvy consumers are increasingly participating in brands rather than merely receiving their messages, and explores how marketers can stoke conversations, co-create experiences and stories, and build engaging relationships with consumers.

**MKT201A Integrated Marketing Communications**

In this subject, students are introduced to the role of integrated marketing communications (IMC), the use of agencies, communication aspects of advertising, planning, budgeting and decision-making, media selection and controls on communication activities using the IMC model. This is specifically directed towards promoting sales of tangible products and intangible services through bricks and mortar stores and through Internet-based e-commerce sites.

**MKT301A Marketing Strategy**

This subject develops a student’s ability to apply strategic marketing principles, theories and related marketing law aspects to specific problems, competitive situations and environments. The focus is on a customer-oriented approach to the marketing organisation, market definition, and market segmentation, as well as an entrepreneurial approach to strategic choice.

### BUSINESS WITH CREATIVITY

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (Marketing) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

<table>
<thead>
<tr>
<th>Position</th>
<th>Industry</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing Manager</td>
<td>Retail</td>
<td>Develop marketing strategies and campaigns to increase sales.</td>
</tr>
<tr>
<td>Social Media Manager</td>
<td>Digital</td>
<td>Manage social media platforms to engage with customers.</td>
</tr>
<tr>
<td>Digital Marketing Specialist</td>
<td>Technology</td>
<td>Design and implement digital marketing campaigns.</td>
</tr>
<tr>
<td>Business Development Manager</td>
<td>Finance</td>
<td>Establish new business ventures and partnerships.</td>
</tr>
<tr>
<td>Business Analyst</td>
<td>Accounting</td>
<td>Analyze business data to inform strategic decisions.</td>
</tr>
<tr>
<td>Cross Channel Marketing Specialist</td>
<td>Retail</td>
<td>Manage multi-channel marketing campaigns.</td>
</tr>
<tr>
<td>EDM Specialist</td>
<td>Technology</td>
<td>Develop email marketing campaigns.</td>
</tr>
<tr>
<td>Marketing Strategist</td>
<td>Advertising</td>
<td>Develop marketing strategies to achieve business goals.</td>
</tr>
<tr>
<td>e-Commerce Specialist</td>
<td>Retail</td>
<td>Manage online sales and e-commerce platforms.</td>
</tr>
<tr>
<td>Engagement Specialist</td>
<td>Social</td>
<td>Create engaging content for social media.</td>
</tr>
<tr>
<td>Brand Manager</td>
<td>Marketing</td>
<td>Manage brand identity and reputation.</td>
</tr>
<tr>
<td>Content Manager</td>
<td>Publishing</td>
<td>Create content for websites and publications.</td>
</tr>
<tr>
<td>Creative Director</td>
<td>Film</td>
<td>Oversee creative teams for film and television.</td>
</tr>
</tbody>
</table>

**ELECTIVES**

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.
Buying, selling, investing, and negotiating on property is a high stakes career where knowledge of the industry is as important as the bricks and mortar that make up the buildings around us.

Property managers are wanted worldwide for their ability to manage complex issues related to real estate. To succeed in this potentially lucrative industry you’ll need to be investment-focused, willing to take risks, have sound business skills and be a great networker. With a professionally recognised property management degree from ICMS you have huge earning and employment potential in areas as diverse as industrial, rural, commercial and residential property.

The Bachelor of Property (Development, Investment and Valuation) is designed to position students for success as professionals in the growing property development and investment industry, with a focus on future-proofing you for adaptability in a rapidly changing world.

**DEGREE STRUCTURE**

Things move quickly in property and you will need the knowledge and skills to make big decisions and anticipate trends in the property market. The Bachelor of Property (Development, Investment and Valuation) has been designed by property industry professionals, respected staff and industry partners and is continually reviewed and refined so that it continues to meet the demands of this dynamic industry.

This degree focuses on three key areas of the property industry:

- Development
- Investment
- Valuation

Rather than focus on one specialised discipline area, this degree provides a broader scope of property professional skills, so that you can move into your chosen area of interest when you graduate.

Designed to position you for professional success in the growing property development and investment industry, this degree focuses on future-proofing you for adaptability in a rapidly changing world. As the property profession changes, the broad content of this property degree enables you to engage with new directions and opportunities.

One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3.3 years. There are normally a minimum of two weeks holidays after each study period.

**SAMPLE STUDY PATTERN**

<table>
<thead>
<tr>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIMESTER 2 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 3 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 4 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 5 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 6 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 7 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 8 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 9 (13 WEEKS)</td>
<td>2 subjects taken</td>
</tr>
</tbody>
</table>

**Note:** The course information in this brochure is indicative of a sample study pattern only and is subject to change. This is not the standard full-time study load summary which is 10 trimesters. Enrolled students will be made aware of changes to their course structure or subjects, if any, as they are delivered. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is 8 subjects per year (equivalent to a minimum of 27 credit points).
### CURRICULUM SUMMARY

The course structure consists of 11 core business subjects, 4 elective subjects, 11 specialisations and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300 as follows:

- **Level 100**: 6 core subjects and 2 specialisation subjects
- **Level 200**: 3 core subjects, 4 specialisation subjects, 2 elective subjects and 1 WIL subject
- **Level 300**: 2 core subjects, 4 specialisation subjects, 2 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL), a minimum of 30 credit points is required, including 24 credit points at level 100. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Property (Development, Investment and Valuation) students must complete all 28 subjects (90 credit points) as outlined below:

- A typical full-time study load is 6 subjects per year (an equivalent to 27 credit points)

### SUBJECT SNAPSHTS

**PRO120A INTRODUCTION TO THE PROPERTY INDUSTRY**

Property development is like a system made up of a series of interconnected parts. Some of these parts, in no particular order, include the building components, materials, plans, sketches, covered in our subject introduction to the property industry, to planning controls, approvals, assessing feasibility, securing financing, the decision to keep or sell and not to mention the actual construction, all of which make up the development process.

In this subject, students will develop the foundational knowledge and skills to enable them to conduct site feasibility on a hypothetical subdivision, ensuring relevant planning controls are met, applications completed whilst recognising the importance of sustainability and maintaining ethical standards.

### THE KEYS TO A LUCRATIVE CAREER

When you graduate with an ICMS Bachelor of Property (Development, Investment and Valuation) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will set you up for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

- Facilities Manager
- Portfolio Manager
- Asset Manager
- Property Manager
- Development Manager
- Property Analyst
- Operations Manager
- Retail Centre Manager
- Funds Manager
- Project Manager
- Property Valuer

### QUICK FACTS

- **Course Code**: 150112X
- **UAC Code**: 530080 (Manly) / 530081 (Online)
- **Accreditation Status**: Active
- **WIL**: Minimum of 600 hours industry experience
- **FEE-Help**: Yes (domestic students only)
- **Study Mode**: On-campus / Online*
- **Start**: Feb / Mar / May / Jun / Aug / Oct / Dec
- **Full-time study load**: 3.3 or part time equivalent
- **Accelerated study load**: 8 trimesters

### SNAPSHOTS

**PRO134A PROPERTY DEVELOPMENT**

Starting from the beginning, it is essential to understand the importance of sustainability and maintaining ethical standards. The property industry is dynamic and diverse, employing more people than any other sector. A diverse industry also means there is a range of areas offering varied opportunities to suit different skills, personalities and career interests, with many areas being intertwined.

This foundation subject aims to provide students with a well-rounded understanding of key terms and concepts, principles, practices and theory pertaining to areas including property development and investment, valuation and management allowing subsequent subjects to build upon these foundations.

**PRO135A PROPERTY FACILITIES MANAGEMENT**

Along with technological advancement in built assets and the emergence of big data, property facilities management has grown globally, the role extending from purely operational to one also encompassing a strategic discipline. Well-managed infrastructure in built assets enables organisations to function at their most efficient and effective level, achieving collaborations and offering real added value to the organisation’s core business and its core business objectives.

Students studying property facilities management will develop the knowledge and skills required as a facility manager to enable them to lead, manage and maintain built assets, so as to be best aligned with organisational objectives.

**PRO309A BUILDING DESIGN AND SUSTAINABLE DEVELOPMENT**

Students gain comprehensive understanding of building and design techniques in sustainable development for urban communities. Students examine sustainable practices and principles from a global perspective with the core focus on the property sector.

Students build on their knowledge of urban sustainable practice, advanced building materials, new construction techniques and factors for complex development planning that examines buildings as a series of interconnected systems and components.

Students apply their knowledge and skills of planning principles, design and construction, of complex development through project-based learning.

Students will further develop their understanding of green star, nabs and nethers rating systems and participate in site visits to new urban developments which exemplify some of these ratings.

---

**ELECTIVES**

Students may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised and educational experience that reflects your interests and ambitions. Please check the electives available on the ICMS website.
In the multi-million dollar global sports industry, a passion for sport together with a head for business and a heart for the game can combine in a lucrative career that will be as rewarding as it is challenging. You can make a career out of your love of sport by studying sports management - the business end of sports and recreation.

A Bachelor of Business (Sports Management) gets you to wherever there is sport – which is just about everywhere. From athlete and facilities management to marketing and finance, a Bachelor of Business (Sports Management) will prepare you for a leadership role in this ever-evolving and intensely exciting business environment.

Subjects focus on core business skills with the addition of specialised sports management subjects. Business subjects include sales and marketing; agile leadership, collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your specialisation subjects you will be exposed to the global sports industry and gain insights into those areas of sport management vital for a successful career in this most exciting of industries.

**SAMPLE STUDY PATTERN**

<table>
<thead>
<tr>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIMESTER 2 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 3 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 4 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 5 (13 WEEKS - 300 hours)</td>
<td>work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 6 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 7 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 8 (13 WEEKS)</td>
<td>4 subjects taken</td>
</tr>
</tbody>
</table>

**Note:** The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

**DEGREE STRUCTURE**

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

*“I’ve had an amazing experience at ICMS, with so many good memories and great learnings too.”*

Benjamin Bond, Bachelor of Business (Sports Management)
CURRICULUM SUMMARY

BACHELOR OF BUSINESS (SPORTS MANAGEMENT)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 4 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects
Level 200: 4 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject
Level 300: 2 core subjects, 2 specialisation subjects, 6 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information.

LEVEL 100

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT101A</td>
<td>Management Solutions for a Changing World</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MGT102A</td>
<td>Global Citizenship</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MKT101A</td>
<td>Marketing</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>SPO101A</td>
<td>Sports Management Fundamentals</td>
<td>Specialisation</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>SPO102A</td>
<td>Socio-Cultural Factors in Sports</td>
<td>Specialisation</td>
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LEVEL 200

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECOS101A</td>
<td>Economics for Managers</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>EMT101A</td>
<td>Creativity and Innovation for Business</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MGMT101A</td>
<td>Business Law for Managers</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>MKT102A</td>
<td>Unlocking Your Leadership Potential</td>
<td>Core</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>SPO201A</td>
<td>Sports Marketing</td>
<td>Specialisation</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>SPO202A</td>
<td>Sports Facilities and Event Management</td>
<td>Specialisation</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>-</td>
<td>Elective</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>WIL201A</td>
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<td>30 CPs</td>
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</table>

LEVEL 300

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIL201A</td>
<td>Professional Placement II</td>
<td>Core (WIL)</td>
<td>30 CPs</td>
<td>6</td>
</tr>
<tr>
<td>MGT301A</td>
<td>Ethics, Sustainability and Profit</td>
<td>Specialisation</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>SPO301A</td>
<td>Athlete Management and Representation</td>
<td>Specialisation</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>SPO302A</td>
<td>Sports Futures</td>
<td>Specialisation</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>-</td>
<td>Elective</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<td>-</td>
<td>Elective</td>
<td>Elective</td>
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<td>None</td>
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<tr>
<td>-</td>
<td>Elective</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td>BUS301A</td>
<td>Capstone</td>
<td>Core</td>
<td>None</td>
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</tr>
</tbody>
</table>

**LEVELS**: The course structure comprises of 12 core subjects, 6 specialisation subjects, 4 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

- **Level 100**: 6 core subjects and 2 specialisation subjects
- **Level 200**: 4 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject
- **Level 300**: 2 core subjects, 2 specialisation subjects, 6 elective subjects and 1 WIL subject

**ALL SUBJECTS ARE WORTH 3 CREDIT POINTS EXCEPT FOR THE TWO WIL SUBJECTS WHICH ARE WORTH 6 CREDIT POINTS EACH.**

**JUMPSTART**: Limited to:
- You could work in a multinational company locally or take your business management principles in practice. This will see you ready for a career that spans industries and continents.
- You could work in a multinational company locally or take your business management principles in practice. This will see you ready for a career that spans industries and continents.
- You could work in a multinational company locally or take your business management principles in practice. This will see you ready for a career that spans industries and continents.

**SUBJECT SNAPSHOTS**

**SPO101A** Sports Management Fundamentals
Sport Management Fundamentals enables you to recognise key aspects of the business of sport and to determine how it differentiates itself from other industries.

The subject looks at internal aspects of sporting organisations such as strategic sport management, marketing, human resource and financial management and future sport management challenges.

Sport Management Fundamentals also looks at external factors such as professional sport, digital media, not for profit and organisational structures, governance and the role of the state, including the influence of politics in the business of sport. All topics draw on Australian and international case studies, with contemporary examples utilised to help support theory.

**SOP201A** Sports Marketing
Introducing students to the core issues and concerns of marketing in the sport industry. ‘Sports Marketing’ provides students with an overview of the strategies and practices used by sport organisations to market their products and services to customers.

To this end, the subject explores marketing concepts as they relate to the funding, promotion and commercial development of sport across various organisational levels.

**SPO301A** Athlete Management and Representation
High performance sport operates in an increasingly complex legal, social, political and technological environment. Given the ever-increasing demands placed on high performance athletes today, managers require the appropriate professional skills, knowledge, and experience to support these athletes during their playing careers and in periods of transition, including extensive understanding of the legal and social frameworks and systems required to maximise playing talent and career transition.

This subject will provide students with a critical understanding of the management and maximisation of athlete talent within the Australian sport system. An underlying theme of the subject is the management of sport careers and also support for transition into retirement, and cessation of life as a professional or high-performance athlete.

Students will also develop an understanding of dual career management and the policies, programs, processes and structures that influence athlete performance, personal development, and transition. Key considerations include the management of personal brand, financial literacy, well-being and behaviour, communication and social media strategies.

**ELECTIVES**

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

**QUICK FACTS**

<table>
<thead>
<tr>
<th>CRICOS Course Code</th>
<th>UAC Code</th>
<th>Accreditation Status</th>
<th>AGF Level</th>
<th>Campus</th>
<th>WIL:</th>
<th>FEE-HELP Status</th>
<th>Study Mode</th>
<th>Course Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>010122</td>
<td>53012</td>
<td>Active</td>
<td>7</td>
<td>Northern Beaches Campus, Manly*</td>
<td>650 hours industry experience</td>
<td>Yes, available to domestic students</td>
<td>On-campus/Online</td>
<td>Full-time study load: 3 years</td>
</tr>
</tbody>
</table>

*All subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information.

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information.

The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face-to-face subject in each compulsory study period.

**CAREER JUMPSTART**

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (Sports Management) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:
Creating special memories and designing lifetime experiences for others is what makes a career in event management so fulfilling.

Event management is a growing global industry with a broad range of employment opportunities across different industries. This is the ideal career for you if you are organised, sociable and enjoy the satisfaction of seeing a project through to completion.

The Bachelor of Event Management will equip you with the skills to rise to the top of this diverse and dynamic sector. Designed to position students for success in the exciting events industry, this is a qualification which could take you anywhere in the world.

Subjects focus on core business skills with the addition of specialised event management subjects. Business subjects include sales and marketing; agile leadership, collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your specialisation subjects you will be exposed to creative events that stand out from the rest and will have an opportunity to explore various event ideas and translate them into your own creative event concepts and designs.

Event management and business subjects are supplemented by elective subjects from a range of business areas. Your choices include electives in marketing, international tourism, entrepreneurship, hospitality management and sports management. This allows you to enhance your event management degree with subjects that reflect your interests and ambitions.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

<table>
<thead>
<tr>
<th>TRIMESTER 1 (13 WEEKS)</th>
<th>- 4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIMESTER 2 (13 WEEKS)</td>
<td>- 4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 3 (13 WEEKS)</td>
<td>- 4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 4 (13 WEEKS - 300 hours)</td>
<td>- work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 5 (13 WEEKS - 300 hours)</td>
<td>- work integrated learning</td>
</tr>
<tr>
<td>TRIMESTER 6 (13 WEEKS)</td>
<td>- 4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 7 (13 WEEKS)</td>
<td>- 4 subjects taken</td>
</tr>
<tr>
<td>TRIMESTER 8 (13 WEEKS)</td>
<td>- 4 subjects taken</td>
</tr>
</tbody>
</table>

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

“ICMS offers an unforgettable experience. I have most enjoyed meeting new friends and gaining career-relevant skills and knowledge.”

Sophie Cuschieri,
Bachelor of Event Management
The course structure comprises of 12 core subjects, 8 specialisation subjects, 4 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

**Level 100**
- 6 core subjects
- 2 specialisation subjects

**Level 200**
- 4 core subjects
- 3 specialisation subjects
- 1 elective subject
- 1 WIL subject

**Level 300**
- 2 core subjects
- 1 specialisation subject
- 1 elective subject

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. Pre-requisites are noted at each level below.

**Subject Code** | **Subject Name** | **Subject Type** | **Pre/Co-requisites** | **Credit Points**
--- | --- | --- | --- | ---
BUS101A | Gateway to Success | Core | None | 3
MGT101A | Management in the Changing World | Core | None | 3
THE101A | Introduction to Tourism, Hospitality & Events | Specialisation | None | 3
AOD101A | Financial and Commercial Literacy | Core | None | 3
EVT101A | Event Concept & Design | Specialisation | None | 3
MKT101A | Marketing | Core | None | 3
MGT102A | Global Citizenship | Core | None | 3
STA101A | Data Informed Decision Making | Core | None | 3

**Level 200**

**Subject Code** | **Subject Name** | **Subject Type** | **Pre/Co-requisites** | **Credit Points**
--- | --- | --- | --- | ---
EVT201A | Event Planning | Core | None | 3
EVT301A | Finance & Sponsorship | Core | None | 3
EVT203A | Event Production | Core | None | 3
VRC201A | Business Law for Managers | Core | None | 3
EVJ201A | Event Management | Core | None | 3
EVT202A | Event Logistics | Core | None | 3
EVT204A | Event Concept and Design | Core | None | 3

**Level 300**

**Subject Code** | **Subject Name** | **Subject Type** | **Pre/Co-requisites** | **Credit Points**
--- | --- | --- | --- | ---
EVT302A | Creating Event Experiences | Core | None | 3
EVT301A | Event Concept and Design | Core | None | 3

**Electives**

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

**Career Jumpstart**

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Event Management you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

- Event Manager
- Event Producer
- Event Director
- Vent Manager
- Exhibition Manager
- Wedding Organiser
- Conference Manager
- Incentive Manager
- Event Logistics Crew
- Fashion Show Coordinator
- Festival Coordinator
- Event Producer
- Festival Producer
- Event Director
- Event Concept and Design
- Event Marketing
- Event Planning
- Event Logistics
- Event Concept and Design
- Event Planning
- Event Logistics

**Subject Snapshots**

**EVT101A Event Planning**

This subject introduces students to the broad event planning principles and project management skills. It aims to engage students in the hands-on planning of a chosen event concept, and the use of event industry tools to plan their chosen event.

Students will also learn how to interpret an event brief and demonstrate their planning skills for a real event.

**EVT302A Creating Event Experiences**

This subject focuses on building the practical skills in event production. Students learn how to produce an event based on an event plan and/or a real client brief.

This subject gives students the opportunity to work on their chosen event designs and bring the plans into production.

**Quick Facts**

- CRICOS Course Code: 010113B
- UAC Code: 530021 (Manly)
- Accreditation Status: Active
- AGF Level: 7
- Campus: Northern Beaches Campus, Manly*
- WIL: Minimum of 600 hours industry experience
- FEE-Help: Yes, available to domestic students
- Study Mode: On-campus*
- Start: Feb / Mar / May / Jun / Aug / Oct / Dec
- Course Duration: Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subject list also offered online (not on the City Campus, subject to availability). Please check the first semester for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

**Sub-Courses**

- EVT101A Event Concept and Design
- EVT201A Event Planning
- EVT301A Finance & Sponsorship
- EVT302A Creating Event Experiences

**Career Opportunities**

- Event Manager
- Event Producer
- Event Director
- Conference Manager
- Incentive Manager
- Event Logistics Crew
- Fashion Show Coordinator
- Festival Coordinator
- Event Producer
- Festival Producer
- Event Director
- Event Concept and Design
- Event Marketing
- Event Planning
- Event Logistics
- Event Concept and Design
- Event Planning
- Event Logistics

**Electives**

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.
“ICMS has allowed me to reach amazing industry leaders through industry placement.”

Rachel Webb, Bachelor of Hospitality Management

Developed in conjunction with leading Swiss hotel school Cesar Ritz and featuring the most comprehensive practical training component in Australia, the ICMS Bachelor of Hospitality Management represents the next generation in hospitality qualifications. When you graduate from this degree you will possess the perfect blend of practical skill, theory and business acumen to take you to the top of your profession.

Turn your passion for professional service into a global career. The growth of global tourism has ensured that hospitality is now one of the world’s biggest industries with a broad range of job opportunities available in every country. You could be working in a five-star international hotel, an island resort, a lively city restaurant or a major tourist destination. A career in hospitality offers you both choice and security.

The Bachelor of Hospitality Management is designed to position students for success as professionals in the hospitality industry, with a focus on future-proofing you for adaptability in a rapidly changing world. This course aims to provide you with transferable skills, industry experience and in-depth knowledge of hospitality practices that will allow you to be employed in management positions around the world.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

| TRIMESTER 1 (13 WEEKS)         | 4 subjects taken |
| TRIMESTER 2 (13 WEEKS)         | 4 subjects taken |
| TRIMESTER 3 (13 WEEKS)         | 4 subjects taken |
| TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning | |
| TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning | |
| TRIMESTER 6 (13 WEEKS)         | 4 subjects taken |
| TRIMESTER 7 (13 WEEKS)         | 4 subjects taken |
| TRIMESTER 8 (13 WEEKS)         | 4 subjects taken |

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course.

A typical full-time study load is between 6 and 8 subjects per year (12 credit points).

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course.

A typical full-time study load is between 6 and 8 subjects per year (12 credit points).
CURRICULUM SUMMARY

**BACHELOR OF HOSPITALITY MANAGEMENT**

The course structure comprises of 12 core subjects, 8 specialisation subjects, 4 electives and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

**Level 100**: 6 core subjects and 2 specialisation subjects

**Level 200**: 4 core subjects, 3 specialisation subjects, 1 elective subject and 1 WIL subject

**Level 300**: 2 core subjects, 2 specialisation subjects, 3 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL), a minimum of 30 credit points is required, including 24 credit points at level 100. Pre-requisites are listed at each level below.

To be awarded the Bachelor of Hospitality Management students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (equivalent to 24 credit points).

**DESTINATION DREAM**

Skills and experience around the world.

For a career that spans industries and continents. You need to remain competitive within a growing market requires planning and in-depth knowledge of business maturity. When you graduate with an ICMS Bachelor of Hospitality Management you will have transferable skills, industry experience, and an understanding of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

**SUBJECT SNAPSHOTs**

HOS101A Rooms Division Operations

This subject investigates the most significant department in a hotel or resort. Rooms Division, through the study and practical application of front office operational procedures.

In this subject, current property management software, STR (Smith Travel Report) data and simulations are used to introduce students to the complexities of managing this area of a hotel or resort. Students will gain key knowledge required to manage this department including the principles and procedures involved in the provision of quality guest lodging with emphasis on front office, housekeeping and security and an introduction to yield management.

The subject highlights the importance of clear and timely communication and collaboration both within the department and externally.

HOS202A Bar and Mixology

This subject introduces beverage and bar operations. Achieved through the study and practical application of operational procedures and basic concepts in a variety of styles and scenarios.

The students’ understanding of beverage operations is greatly enhanced by the practical application of theoretical knowledge acquired in the classroom and the practical tutorials. This enables students to achieve the competency required to operate successfully in a management context.

HOS301A Hotel Management Simulation

The accommodation industry is a significant sector of the global economy. It requires the combination of tangible products as well as the intangibility of service and experience. The need to remain competitive within a growing market requires planning and in-depth knowledge of business maturity.

This subject uses a learning simulation, the Hotel Operations, Tactics and Strategy (HOTS) simulation, which is concerned with developing skills for managing people, operations and business in hotels and hospitality companies. It focuses on the business operations and management issues to be found in successful lodging enterprises.

The subject incorporates the application of key aspects of marketing, service management, financial management, revenue management and business development within a hospitality context. It develops effective problem solving and critical thinking skills necessary to meet the service industry’s ever-changing needs.

**ELECTIVES**

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

**QUICK FACTS**

- CRICOS Course Code: 0101132
- UAC Code: 530041 (Manly)
- Admission Status: Active
- AQF Level: 7
- Campus: Northern Beaches Campus, Manly®
- WIL: Minimum of 600 industry experience
- FEE-HELP: Yes, available to domestic students
- Study Mode: On-campus®
- Start: Feb / Mar / May / Jun / Aug / Oct / Dec
- Course Duration: Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake at least 25% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.
If you’re thinking of joining the growing league of financially astute business leaders who make up the $20 billion accounting industry in Australia, studying a business degree with an accounting focus will put you in a strong position to succeed in any industry, anywhere in the world.

Being good with numbers is only part of the equation; accountants also need to be able to interpret financial data to help inform business decisions and communicate their findings clearly and effectively.

As the accounting profession adapts to evolving expectations, it’s crucial to balance your specialist business and accounting skills with “soft” managerial skills, to enable you to make an impact in a range of complex, global environments.

The Bachelor of Business (Accounting) degree provides an accounting specialisation in a broader business context. The degree has also been approved for professional accreditation by CPA Australia and Chartered Accountants Australia and New Zealand (Chartered Accountants ANZ) — providing a solid endorsement of quality.

“ICMS gives me a chance to experience both study and work at the same time.”

My Hanh Le, ICMS Student

Bachelor of Business (ACCOUNTING)

DEGREE STRUCTURE

With a Bachelor of Business (Accounting) you will be industry ready. You will combine accounting and business studies in 3 years of full time study or part-time equivalent. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

On your return from industry training we concentrate on developing your strategic management skills, getting you ready for a leadership role as a well-rounded manager.

One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

<table>
<thead>
<tr>
<th>YEAR</th>
<th>TRIMESTER 1 (13 WEEKS) - 4 subjects taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST YEAR</td>
<td>TRIMESTER 2 (13 WEEKS) - 4 subjects taken</td>
</tr>
<tr>
<td></td>
<td>TRIMESTER 3 (13 WEEKS) - 4 subjects taken</td>
</tr>
<tr>
<td>2ND YEAR</td>
<td>TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning</td>
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<tr>
<td></td>
<td>TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning</td>
</tr>
<tr>
<td></td>
<td>TRIMESTER 6 (13 WEEKS) - 4 subjects taken</td>
</tr>
<tr>
<td>3RD YEAR</td>
<td>TRIMESTER 7 (13 WEEKS) - 4 subjects taken</td>
</tr>
<tr>
<td></td>
<td>TRIMESTER 8 (13 WEEKS) - 4 subjects taken</td>
</tr>
</tbody>
</table>

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (approximately 24 credit points).
**CURRICULUM SUMMARY**

**BACHELOR OF BUSINESS (ACCOUNTING)**

The course structure consists of 12 core business subjects, 6 elective subjects, 6 specialisations and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300 as follows:

- **Level 100:** 6 core subjects and 2 specialisation subjects
- **Level 200:** 4 core subjects, 2 specialisation subjects, 6 elective subjects and 1 WIL subject
- **Level 300:** 2 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject

All students must complete a total of 12 credit points per level. The WIL subjects are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL), a minimum of 30 credit points is required, including 24 credit points of level 100. Pre-requisites are stated at each level below.

To be awarded the Bachelor of Business (Accounting) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (equivalent to 24 credit points).

**ELECTIVES**

Students may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives available on the ICMS website.

**SUBJECT SNAPSHOTs**

**ACC101A Financial and Commercial Literacy**

This Management Accounting I subject will enable students to learn the knowledge and skills required of managers who are working in the current complex and diverse business environment. The subject examines costing, cost management, budgeting, forecasting, variance analysis and pricing.

Students will learn a variety of skills to assist in interpretation and presentation of accounting information to various stakeholders. Students will also learn about and practice the processes and techniques of management accounting that focus on the effective and efficient use of organisational resources.

**ACC302A Audit and Assurance**

This subject is designed to show students how to provide assurance that the accounting information contained within financial statements can be relied upon. This subject is designed to introduce students to the key concepts of auditing and the modern audit practice environment within the Australian professional and legal framework.

This subject aims to provide students with the knowledge and skills required to help conduct an audit. It addresses issues from the initial audit plan, to the study of internal controls and to the final audit report. This subject will include assessment of auditing standards and audit requirements under the Corporations Act.

**ACC203A Financial Accounting II**

The aim of this subject is to further develop students’ understanding of financial accounting concepts and skills, including understanding and application of more advanced financial accounting concepts. International Financial Reporting Standards (IFRS) and Australian Accounting Standards, accounting policies and scenarios requiring professional accounting judgement.

Students will learn and apply particular transactions and arrangements, business combinations, international accounting transactions and financial reporting. The subject expands on financial accounting’s theoretical base and provides meaningful, practical applications to real-world business scenarios. Students will utilise current industry-relevant information technology tools, including the cloud-based Xero accounting software.

**QUICK FACTS**

- **CRICOS Code:** 105410A
- **UAC Code:** 530006 (Northern Beaches Campus)*
- **Accreditation Status:** Active
- **ADP Level:** 7
- **Campus:** Northern Beaches Campus, Manly*
- **WIL:** Minimum 600 hours
- **FEE-Help:** Yes (domestic students only)

**Course Duration:**

- **Full-time study load:** 3 years
- **Part-time study load:** 6 years
- **Accelerated study load:** 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information.

**Note:** The University of Technology, Sydney (UTS) recommends that students complete at least one business degree before applying for admission to a Bachelor of Business or Business Management degree. Students with less than 15 years work experience and who can demonstrate a suitable portfolio of skills and capabilities may gain direct entry to the degree. This includes graduates of other UTS degrees and students from other institutions.
Students may choose electives from a wide range of subject areas dependent on availability and course progression requirements. What electives you choose will determine the emphasis of your learning in certain areas, and reflect your interests.

<table>
<thead>
<tr>
<th>Subject code</th>
<th>Subject name</th>
<th>Subject type</th>
<th>Pre/Co-requisites</th>
<th>Credit points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 100</td>
<td>ACC102A Management Accounting I</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ACC103A Financial Accounting I</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENT101A Entrepreneurship Foundations and Mindset</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENT102A Venture Ideation and Validation</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>EVT101A Event Concept and Design</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>HOS101A Rooms Division Operations</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>MKT102A Consumer Behaviour</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>MKT103A Digital Marketing</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>SPO101A Sports Management Fundamentals</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>SPO102A Socio-Cultural Factors in Sports</td>
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<tr>
<td></td>
<td>THE101A Introduction to Tourism, Hospitality and Events</td>
<td>Elective</td>
<td>None</td>
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<tr>
<td></td>
<td>TOU101A Tourism, Technology and Innovation</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>FBM101A Introduction To The Fashion and Retail Industry</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>FBM102A Styling and Creative Direction</td>
<td>Elective</td>
<td>None</td>
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<tr>
<td></td>
<td>PRO120A Introduction to the Property Industry</td>
<td>Elective</td>
<td>None</td>
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<tr>
<td></td>
<td>PRO134A Property Development</td>
<td>Elective</td>
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<tr>
<td></td>
<td>PRO110A Principles of Valuation</td>
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<tr>
<td>Level 200</td>
<td>ACC202A Management Accounting II</td>
<td>Elective</td>
<td>ACC102A</td>
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<tr>
<td></td>
<td>ACC203A Financial Accounting II</td>
<td>Elective</td>
<td>ACC103A</td>
<td>3</td>
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<tr>
<td></td>
<td>ENT202A Entrepreneurial Business Model and Launch</td>
<td>Elective</td>
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<tr>
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<td>ENT203A Guerilla Marketing</td>
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<td>None</td>
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<tr>
<td></td>
<td>EVT201A Event Planning</td>
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<tr>
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<td>EVT202A Site Logistics</td>
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<tr>
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<td>EVT203A Event Production</td>
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<td>FBM201A Brand Management and Product Innovation</td>
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<td>None</td>
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<tr>
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<td>FBM202A Fashion Planning and Buying</td>
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<td></td>
<td>HOS201A Food and Beverage Service</td>
<td>Elective</td>
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<tr>
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<td>HOS202A Bar and Mixology</td>
<td>Elective</td>
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<td>HOS203A Gastronomy</td>
<td>Elective</td>
<td>None</td>
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<td></td>
<td>MKT201A Integrated Marketing Communications</td>
<td>Elective</td>
<td>None</td>
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<td>MKT202A Pricing and Distribution</td>
<td>Elective</td>
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<td>SPO201A Sports Marketing</td>
<td>Elective</td>
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<td>SPO202A Sports Facilities and Event Management</td>
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<td>THE201A Trends and Issues in the Visitor Economy</td>
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<td>TOU201A Tour Design and Development</td>
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<td>PRO201A Property Planning and Construction</td>
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<td>PRO220A Property Asset Management</td>
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<td>PRO210A Land and Property Law</td>
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<td>PRO240A Property Facilities Management</td>
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<td>PRO200A Commercial Valuation</td>
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<td>PRO110A</td>
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<td>Level 300</td>
<td>ACC301A Corporate Finance</td>
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<td>ACC302A Audit and Assurance</td>
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<td>ACC303A Business Taxation</td>
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<td>BUS302A Blogging Your Way to Fame</td>
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<td>FBM303A E-Commerce</td>
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<td>FBM304A Fashion Consumption and Sustainability</td>
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<td>FBM305A Fashion Media and PR</td>
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<td>BUS303A Study Tour</td>
<td>Elective</td>
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<td>BUS304A Project Management</td>
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<td>BUS305A Mastering the Sale</td>
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<td>BUS306A Innovative Disruption</td>
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<td>ENT301A Funding and Financial Modelling</td>
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<td>ENT302A Entrepreneurial Operations and Growth</td>
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<td>EVT301A Finance and Sponsorship</td>
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<td>EVT302A Creating Event Experiences</td>
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<td>FBM301A Retail Strategy and Operations</td>
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<td>FBM302A Visual Merchandising &amp; Design</td>
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<tr>
<td></td>
<td>HOS301A Hotel Management Simulation</td>
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<tr>
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<td>HOS302A Service and Experience Management</td>
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<td></td>
<td>HOS303A International Restaurant Concepts</td>
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<td>MGT302A High Performance Leadership</td>
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<td>MGT303A Culture and Leadership</td>
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<tr>
<td></td>
<td>MKT301A Marketing Strategy</td>
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<td>MKT302A Marketing Analytics and Big Data</td>
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<td>MKT303A International Marketing</td>
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<td>MKT304A Social Content Creation</td>
<td>Elective</td>
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<td>MKT305A Advanced Social Media Marketing</td>
<td>Elective</td>
<td>None</td>
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<td>SPO301A Athlete Management and Representation</td>
<td>Elective</td>
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<tr>
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<td>SPO302A Sports Futures</td>
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<td>SPO303A Sports Governance</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>SPO304A Sports, Events, Tourism</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
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<tr>
<td></td>
<td>THE301A Risk Management</td>
<td>Elective</td>
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<td>3</td>
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<tr>
<td></td>
<td>THE302A Revenue Optimisation</td>
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<td>None</td>
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<td>THE303A Cruise Management</td>
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<td>TOU301A Airline Management</td>
<td>Elective</td>
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<td>TOU302A Sustainable and Competitive Destinations</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>PRO300A Property Investment and Finance</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>PRO320A Corporate Real Estate Asset Management</td>
<td>Elective</td>
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<tr>
<td></td>
<td>PRO340A Statutory and Specialist Valuation</td>
<td>Elective</td>
<td>PRO200A</td>
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<td></td>
<td>PRO350A Building Design and Sustainable Development</td>
<td>Elective</td>
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<td>3</td>
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<tr>
<td></td>
<td>PRO301A Advanced Property Analysis</td>
<td>Elective</td>
<td>None</td>
<td>3</td>
</tr>
</tbody>
</table>
Postgraduate Opportunities

Standing out in today’s competitive job market is critical. Our postgraduate degrees combine a solid and practical grounding in business fundamentals with research focused Work Integrated Learning (WIL) subjects in which you will work in an organisation for up to 600 hours* and apply your knowledge to real business issues.

Your postgraduate experience will be personalised, subjects tailored to your career interests and a faculty dedicated to your success.

Your advanced knowledge of the fundamentals of management, accounting, marketing, strategic intelligence and finance will make you more attractive to hiring managers and give you the skills to hit the ground running once you’ve landed a position.

Become a master of your own destiny. Our Master's graduates are analytical problem solvers with a depth of industry knowledge and professional industry experience. They leave ICMS ready to succeed as global business leaders.

*The MBA suite is a minimum of 520 hours WIL.
We didn’t want to create an MBA like everyone else.

We wanted to make something unique, a program that would make our graduates in high demand.

So we took our time and got the best in the business to create a degree that aims to revolutionise careers.

It’s an MBA designed to develop leaders who are truly sought after in the business world.

It has Industry at its core, with full industry integration and applied learning.

It’s an MBA that’s connected, helping to establish professional and personal networks, and it’s centred on the journey to leadership mastery.

We are ICMS, do you want to be in high demand?
as a key strategy for communities coping with globalisation and the new economy. Underpinned by a strong emphasis on the international event sector, the Master of Event Management is designed to develop strategic management skills and knowledge that may be applied to the delivery of events in a range of local, national and global settings.

Master of Management (Tourism and Hospitality)
CRICOS Course Code: 113110K
UAC code: 900130
2 Years
The Master of Management (Tourism and Hospitality) trains you to be a business leader in the growth industry of tourism and hospitality. This major in the Master of Management lets you shape your study around your experience and professional interests in tourism and hospitality, while gaining a postgraduate degree that is grounded in the fundamentals of business leadership. Graduates work in strategic international management roles across the private and public sectors including destination sales and marketing, travel and tourism consultancy, conference and event management, tour wholesaling and operations, tourism business management, attractions and resort management.

Administration
CRICOS COURSE CODE: 112978K
UAC code: 900183
6 months
The ICMS Graduate Certificate of Business Administration is a postgraduate business qualification designed to propel your career to the next level, or can be a pathway to a Master of Business Administration (MBA) at ICMS. The Graduate Certificate of Business Administration will provide you with transferable skills, industry exposure and knowledge of business practices positioning you for a potential leadership career.

Graduate Certificate of Business (Tourism and Hospitality Marketing)
CRICOS Course Code: 097379G
UAC Code: 900110
2 Years
The Master of Management is designed for working professionals seeking formal qualifications and students who wish to develop knowledge and skills relevant to the event sector. Successful events can result in sustainable social, economic and infrastructure outcomes and are emerging as a key strategy for communities coping with globalisation and the new economy. Underpinned by a strong emphasis on the international event sector, the Master of Event Management is designed to develop strategic management skills and knowledge that may be applied to the delivery of events in a range of local, national and global settings.

Master of Management
CRICOS Course Code: 078929F
UAC Code: 900110
2 Years
The Master of Management is designed to sharpen your industry knowledge and prepare you for a leadership role in business. Alongside business essentials such as economics, finance, marketing, and accounting you will also examine contemporary business practice such as leadership and innovation, and media management. You will further your understanding of best practice for managing people and organisations and develop advanced skills in strategic intelligence.

Administration
CRICOS COURSE CODE: 112978K
UAC code: 900183
6 months
The ICMS Graduate Certificate of Business Administration is a postgraduate business qualification designed to propel your career to the next level, or can be a pathway to a Master of Business Administration (MBA) at ICMS. The Graduate Certificate of Business Administration will provide you with transferable skills, industry exposure and knowledge of business practices positioning you for a potential leadership career.

Upon successful completion of the Graduate Certificate of Business Administration you may wish to continue your postgraduate studies and gain Advanced Standing (credit) towards one of the following ICMS MBA degrees:

• Master of Business Administration
• Master of Business Administration (Business Analytics)
• Master of Business Administration (Innovation and Entrepreneurship)
• Master of Business Administration (Digital Transformation)

Graduate Certificate in Event Management
CRICOS Course Code: 097379G
UAC code: 900180
6 months
The Graduate Certificate in Event Management is designed for working professionals seeking formal qualifications and students who wish to develop knowledge and skills relevant to the event sector. You will learn how to critically interpret and evaluate the impacts, trends and issues associated with event management, as well as how to effectively communicate with a wide range of stakeholders associated with event management. You’ll also explore the key marketing techniques and concepts used to promote successful events.

Upon successful completion of the Graduate Certificate in Event Management, students may apply for admission to the Master of Event Management.

Graduate Certificate of Business (Tourism and Hospitality Marketing)
CRICOS Course Code: 103143F
UAC code: 900180
6 months
An ever-changing global tourism industry needs marketing professionals with a thorough understanding of the critical role that marketing, media and promotions play in the development and success of tourism and hospitality enterprises. The Graduate Certificate of Business (Tourism and Hospitality Marketing) has been designed as a stand-alone qualification or a pathway into any of the ICMS Masters courses.

For more information visit icms.edu.au/postgraduate
ICMS has an inclusive approach to education – we help our students to achieve their career goals whether it is directly through our Bachelor degrees or via our pathway programs with Aspire Institute.

Aspire is another way for you to start your ICMS degree. At ICMS we know that past academic results aren’t always an indicator of your future academic success. We support your transition to further study with the following programs from Aspire: Diploma programs, Australian Foundation program, English language programs, and the Postgraduate Qualifying Program.
YOUR PATHWAY TO ICMS
ASPIRE.EDU.AU

WHY ASPIRE INSTITUTE?
All Aspire students are a fully integrated part of the ICMS student community. You attend lectures at one of our campuses and receive additional learning support including study skills, academic mentoring and academic English support. You also enjoy free access to all campus facilities. Students choose Aspire for the following reasons:

- Academic excellence and support
  Programs are taught by our respected ICMS academic staff. We prepare you for a smooth transition into a Bachelor degree with personalised attention, small class sizes and continuous academic support.
- Pathway to ICMS degrees
  You are guaranteed entry into your chosen ICMS Bachelor degree upon successful completion of the pathway program.
- A beach-side or city campus environment
  Aspire students study and live in one of Sydney’s most popular and spectacular suburbs, Manly. Students also have an option to study in our Sydney CBD campus located in the heart of the city.
- Exceptional student experience
  The exceptional student experience extends beyond the classroom with sporting groups, tours and activities to build your social network.

Diploma Programs - The Diploma programs can be completed as a qualification in their own right or as a pathway program to an ICMS Bachelor degree. Diplomas are available in most ICMS specialisations and the subjects you complete will count towards your ICMS degree. Upon successful completion of your diploma, you can directly enter the second year of the ICMS Bachelor degree.

<table>
<thead>
<tr>
<th>DIPLOMA</th>
<th>CAMPUS</th>
<th>CRICOS CODE</th>
<th>UAC CODE</th>
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<tr>
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<td>Diploma of Business (Marketing)</td>
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<td>Diploma of Business (Entrepreneurship)</td>
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<td>Diploma of Business (Accounting)</td>
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<td>Diploma of Business (Fashion and Global Brand Management)</td>
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<td>ONL (Domestic only)</td>
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<td>Diploma of Event Management</td>
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<td>ONL (Domestic only)</td>
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<td>Diploma of Property</td>
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<td>Diploma of Hospitality Management</td>
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<tr>
<td>Diploma of Business (Sports Management)</td>
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<td></td>
<td>ONL (Domestic only)</td>
<td>0101125</td>
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</tbody>
</table>

Duration: 1 year | Accelerated Duration: 2 trimesters

Australian Foundation Program (CRICOS COURSE CODE: 076374G) - for students who have not completed the final year of high school (Year 12). Benefits of this program include:
- Direct entry into the first year of a Bachelor degree or a pathway program delivered by Aspire Institute, depending on your academic results.
- Business-focused content to help you hone skills relevant to your degree.
- Small class sizes for more individual attention and support for ESL (English as a Second Language) speakers.

This program provides a stepping stone to higher education.

Duration: 8 months full time
Entry requirements:
- Academic: Completion of year 11 or equivalent
- English language: IELTS 5.5 overall or equivalent

Postgraduate Qualifying Program (CRICOS COURSE CODE: 094357D) - The Postgraduate Qualifying Program (PQP) is a pathway to postgraduate study. Combining academic and English language subjects, the PQP will help you develop the core skills for success in postgraduate studies.

On successful completion you may gain entry with credit to one of the following Masters courses at ICMS:
- Master of International Business
- Master of Management
- Master of Management (Tourism and Hospitality)

Course Structure
The PQP comprises 4 subjects arranged to advance your business knowledge and build verbal and written English skills necessary for a successful postgraduate learning experience. Through the inclusion of 2 postgraduate level academic subjects, with successful completion, you may gain credit towards a Masters degree at ICMS. This program is delivered at our beautiful Manly campus with the option of taking some academic subjects in the Sydney CBD.

Duration: 1 trimester full-time (14 weeks)
The PQP runs each trimester and you can commence in February, May or September each year.
Entry Requirements:
- Academic: Completion of a three-year, higher education, post-secondary qualification.
- English: IELTS 6.0 overall 5.5 in speaking and 5.5 in writing or equivalent.

English Language Programs - Around the world, being able to speak English will give you an advantage in whatever you choose to do, and at Aspire English you will learn the world’s language in a truly international environment. With mandatory national standards and a comprehensive, industry-led quality support framework, you can be confident that you’re getting the very best English language education with Aspire. Aspire English language programs can be a pathway to further study in Australia.

- General English (CRICOS COURSE CODE: 107227C)
- Cambridge English fast Preparation Courses:
  - Cambridge English B1 First (CRICOS COURSE CODE: 107226D)
  - Cambridge English C1 Advanced (CRICOS COURSE CODE: 107225E)

Start: January, February, March, April, May, July, August, September or October
Duration: 10 - 56 weeks
Entry Requirements: IELTS 2.3 (or equivalent) to IELTS 6.5 (or equivalent)

Undergraduate Certificates - Aspire Undergraduate certificates allow you to complete a qualification in 12 weeks, fully online. Upskill quickly and efficiently in the areas of business, sports management, entrepreneurship and fashion and global branding. If you are already working, Aspire Undergraduate Certificates enable students to upskill quickly and also gives experience and interests formal recognition in the workplace. You could also choose to use your certificate qualification to fast-track further tertiary studies. For example, the Undergraduate Certificate of Business could be a pathway into a Diploma of Business or an ICMS Bachelor of Business.

<table>
<thead>
<tr>
<th>CRICOS COURSE CODES:</th>
<th>Undergraduate Certificate of Business 108404E</th>
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<tbody>
<tr>
<td></td>
<td>Undergraduate Certificate of Business (Sports Management) 108403D</td>
</tr>
<tr>
<td></td>
<td>Undergraduate Certificate of Business (Entrepreneurship) 108407B</td>
</tr>
<tr>
<td></td>
<td>Undergraduate Certificate of Fashion And Global Branding 108406A</td>
</tr>
</tbody>
</table>

Duration: 2 study periods (trimesters)
Acclerated duration: 12 weeks
Study Mode: Online
Delivery: Online (this course is not available to international students)
Passionate sports-people, aspiring athletes or those looking to explore a career in the rapidly growing sports industry are now able to gain a Diploma qualification, whilst developing their athletic capabilities.

A perfect blend of business, sports management and athletic development subjects, the ISCA Diploma of Sports Management (High Performance) presents students with an opportunity to achieve sporting and academic success, and seek further pathways into higher education.
Our pathway
Diploma of Sports Management (High Performance)
CRICOS Code: 097377J
UAC Code: 530580 | 530581 | 530582
The Diploma program can be completed as a qualification in its own right or as a pathway program to an ICMS Bachelor degree. Upon successful completion of the Diploma, students have the option of continuing their studies with a Bachelor of Business (Sports Management) degree offered by ICMS.

Our advantages
ISCA students are a part of the greater ICMS student community, with an average day involving coaching, training and strength and conditioning in the morning and classes in the afternoon. You don’t just attend lectures – you receive additional learning support including study skills, academic mentoring and first-class coaching programs. Students choose ISCA for the following:

Academic excellence and support
The High Performance curriculum has been developed and constructed by leading sports experts and academics. Our high performance subjects not only help students achieve their sporting aspirations, but also enable them to understand nutrition, sports psychology, injury prevention and management, and overall athletic development.

Pathway to Bachelor of Business (Sports Management) at ICMS
Upon completion of the Diploma of Sports Management (High Performance), you may wish to continue your studies and transition into the second year of a Bachelor of Business (Sports Management) at ICMS. ISCA prepares you for a smooth transition with personalised attention, small class sizes and continuous academic support.

A high-performance campus environment
ISCA students enjoy state of the art training facilities including high performance weight training and testing areas; playing fields; pool and recovery centre; dedicated sports medicine clinics; and quality teaching spaces.

Exceptional student experience
The exceptional student experience extends beyond the classroom with structured sports programs, field trips and guest speakers to build your professional network.

Internship opportunity
A critical part of training for your future career is practical experience. An internship opportunity will provide you with professional experience and help you connect with key contacts in your chosen industry.

Admission criteria
Completion of Australian Year 12.
Applicants with two years of documented work experience OR completion of a Certificate IV or above OR completion of a higher education qualification will also be considered.

English language requirements
IELTS 6.0; TOEFL 69

Articulation, RPL and credit arrangements (if applicable)
Students who successfully complete the Diploma of Sports Management (High Performance) are eligible to articulate into the ICMS Bachelor of Business (Sports Management). Credit will be granted for a total of eight subjects. Similarly, students who successfully complete the Diploma of Sports Management may apply for direct entry into one of ICMS’ undergraduate degrees.

Note: if you are progressing to the ICMS Bachelor of Business (Sports Management) degree, your internship may contribute to the industry training placement located within the second year of your degree.

For further information, go to https://www.iscaustralia.edu.au/.

Students of the International Sport College Australia (ISCA) have the option of studying at the following campuses:
• ICMS Northern Beaches Campus in Manly, with practicals at the Sydney Academy of Sport and Recreation in Narrabeen
• ICMS Sydney CDB City Campus, with practicals at Sydney Uni Sport & Fitness facilities
• Valentine Sport Park Campus, located in Sydney’s north-west, with training facilities located on-site
ICMS offers two exciting Exchange programs in the US. Exchange means that you swap places with a student from the overseas university. So you just pay your fees like you would normally to ICMS and you take your classes overseas instead. It's a great opportunity to get some international experience on your resume, make new friends and to learn about another culture.

San Francisco State University (SFSU)
San Francisco has been consistently acclaimed as one of the top ten visitor destinations in the world. Its growing hospitality industry is the city’s largest employer. At the heart of this dynamic setting is the Hospitality and Tourism Management Department within the Lam Family College of Business at San Francisco State University.

San Francisco State University (SFSU) is located near the pacific ocean in the calm south-western quadrant of San Francisco. SFSU was founded in 1899 and is a public University with over 30,000 students. SFSU has over 2,000 international students from 96 different countries.

Eligible ICMS students can take a semester of study at SFSU in the US springtime.

Find out more: www.sfsu.edu

Johnson & Wales University (JWU)
Johnson & Wales University (JWU) was founded in 1914 in Providence, Rhode Island. JWU has over 17,000 students spread across 4 campuses. The largest campus is in Providence which is located just a 45 minute drive from Boston and a 3 hour drive to New York City. Other campus locations include North Miami, Denver and Charlotte.

JWU offers the largest Hospitality program in the USA. However they also specialise in Retail Marketing, International Business, Culinary Arts, Sports, Entertainment and Event Management. www.jwu.edu/providence

Students across all specialisations at ICMS, if eligible, are able to study a semester at JWU. Students can go in either the US Spring or Autumn each year.

How do I become eligible to go on exchange?
You need to be enrolled in an ICMS Degree, have a Grade Point Average of 3.0/4.0 and completed at least 30 credit points towards your ICMS Degree.

• Other criteria may apply. Exchange is open to both Australian and International students.
As Australia’s leader of industry-focused education, ICMS ensures graduate employability and work integrated learning is a focal point of our curriculum. From day one, students are encouraged and inspired to dream big and explore all opportunities available to them.

10 TIPS to make you more EMPLOYABLE

Improving your employability skills will help you graduate with the best prospect of securing a job in your field of study. Combine these tips with what you learn in the classroom, and you might just find yourself ahead of the pack when you graduate:

1. Work experience: When you study at ICMS, industry experience is a requirement of your qualification. Graduates are able to highlight their practical experience giving them the makings of a fantastic resume. Industry experience is the most effective way to develop the skills you will need to succeed in your professional life.

2. The right experience: Students are encouraged to embrace volunteer opportunities and to obtain a casual job gaining valuable experience in the workplace. These skills along with your industry training in your chosen field is a winning combination. Make sure the experience you have aligns with your future career goals. Remember you may need to start at the bottom of the ladder you want to climb.

3. Communication is key: Emails, presentations, social media posts, monthly reports – writing effectively and for your target audience is a skill that needs to be developed. How you write is critical in communicating in the workplace and is a reflection of you as a professional. Learn to use the appropriate tone and terminology in all communication.

4. The art of diplomacy: Treat others how they want to be treated, be respectful and appreciate other opinions.

5. Find your own voice and make it heard: Our smaller class sizes with a focus on presentations and group assessments will develop your confidence in addressing others. Whether speaking potential clients, contributing in a team meeting or pitching an impressive idea, ICMS will give you the tools to build that confidence.

6. Get connected: In a digitally connected world, you must be comfortable with using new technologies. Updated in social media, know your Snapchat from your Facebook and Instagram – not just as a user, but also as a generator. As for basic office software, be the employee that knows the shortcuts and how to use programs effectively.

7. Money management: Even if your particular role doesn’t call for an intimate knowledge of the economy, finances or budgets, be knowledgeable in these areas. It will set you apart from the rest of the pack.

8. Networking is crucial: Broaden your network, embrace connections both professionally and personally. At ICMS you will make lifelong friends, local and international connections. Remember: although creating these networks and your social media presence can keep you connected, it also allows others access to your past interactions. Therefore, “don’t burn your bridges”.

9. Finding the answer: There are no limits to what you can achieve if you don’t stop learning. Technology allows us access to readily available information instantaneously. If you don’t know something, don’t be scared to ask.

10. Thicken your skin: An expert in anything was once a beginner. Accept new challenges where you may make mistakes. Learn to be resilient and accept constructive criticism. The CEO of a company started somewhere, and often the greatest business success stories were created where hard lessons were learnt.

Choosing to study at ICMS and gaining valuable industry experience will help you kick-start your career and stand out from the crowd. Industry experience is part of all ICMS degrees and our industry partners and faculty embrace these tips, holding them front and centre when engaging with ICMS students.

*Kantar Millward Brown. Versus a set of key competitors based on n=46 leading industry brand partners of ICMS (from a list of 140 leading industry brand partners)
Student Clubs And Associations

There is so much to get involved in while studying at ICMS and there is a club or association for everyone. You can even start your own club or association on campus if you see an opportunity, just visit the Student Experience Team to discuss your idea. Some of our current clubs and associations include:

Asian Students Association
The ICMS Asian Association aims to bring all Asian students closer together and offers a support network for them. They share the Asian culture at ICMS through hosting regular activities and through letting us sample their amazing cuisine, music and social events.

Ark Association
The ICMS ARK Association (Acts of Random Kindness) is part of a global effort to bring peace and international understanding to the world and is associated with Rotary International. They work on a number of community fundraising events such as Starlight Foundation, Beyond Blue, Movember, Bear Cottage and many more fundraising events.

Scandinavian Students Club
The ICMS Scandinavian Association is a student initiative which aims to strengthen the social network for Scandinavian students studying at ICMS and provide a forum for them. They share their culture with ICMS students through cuisine, beverages, music and social events throughout the trimesters.

Living Water
Living water is an interdenominational Christian group at ICMS. Anyone is welcome to come to the weekly meetings to explore matters of faith run by Reverend Tim Giovannelli.

Melody Club
The ICMS Melody Club meets on a regular basis to practise their vocals and to rehearse for one of the many upcoming events the choir participates in. Some events have previously included graduation ceremonies, corporate functions, cocktail parties and social gatherings.

To join any of these student groups, please contact our Student Experience Team - experience@icms.edu.au.

Sport At ICMS
At ICMS we work hard and play hard too! Sport is a great way not just to keep fit but to make friends and make the most of your time at ICMS. As well as fun on-campus activities we also have sporting teams representing ICMS in internal and external tournaments - so there’s something for everyone!

On Campus Activities
Our on-campus sporting facilities include tennis and basketball courts and an outdoor gym. Sports are normally scheduled in the afternoon or evenings throughout the week.

- Social Tennis
- Bootcamp
- Running club
- Zumba Futsal
- Volleyball
- Basketball
- Surf club
- Badminton
- Table Tennis
- Social Cricket
- Nature Trails
- Bird Watching
- Bike Trails
- CrossfitBike Trails
- External Comps

To join any of these student groups, please contact our Student Experience Team - experience@icms.edu.au.

Join the club

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- Nature Trails
- Bird Watching
- Bike Trails
- CrossfitBike Trails
- External Comps

ICMS Sports Clubs participate in local competitions, in sports such as:

- Ladies Netball
- Men’s Basketball
- Ladies Basketball
- Surfing and Canoeing
- Surf Lessons
- Beachwalks
- Touch Rugby
- Futsal

Surf Lifesaving
With nine beautiful beaches within walking distance of the Northern Beaches Campus in Manly and Manly Beach Road having been voted the Best Beach in Australia (2018 and 2019), Surf Lifesaving is a fantastic way for students to really experience a coastal lifestyle while meeting people and making friends.

ICMS is a proud partner of Surf Life Saving Northern Beaches, this includes a professional scholarship and sponsorship agreement. Students and Alumni of ICMS have played and supported the Manly Marlins for many years contributing to the clubs ongoing success.

Manly Rugby Club - Home of The Marlins
ICMS is a major sponsor and partner of the Manly Rugby Union Football Club, home of the Manly Marlins. The club was formed in 1906 and competes in the New South Wales Rugby Union competitions, the Shute Shield and Tooheys New Cup.

Students and Alumni of ICMS have played and supported the Manly Marlins for many years contributing to the club’s ongoing success.

Manly Oval is a festive place for students to play or watch a great game of rugby.

For more information on how to get involved, email: sport@icms.edu.au.
The ICMS Scholarship Program encompasses all that the college represents: diversity, connection, industry-focused education. We believe that by providing the opportunity for students to apply for the Scholarship Program, we are encouraging the passion and potential that is evident in our entire community.

Whether it’s through industry, peers, alumni or the greater world, the ICMS Professional Scholarship Program sets our students on course for personal success in their professional lives.

The ICMS Scholarship Ceremony is held throughout the year to recognise and present a formal award certificate to each scholarship recipient. This special event is attended by families, industry partners, college staff and dignitaries. The ceremony is streamed through Facebook live and gives proud parents and friends from all over the world the chance to celebrate and share in each student’s success.

*Recipients of financial hardship and hardship scholarships or international bursaries will not be presented with a formal award at the Scholarship Ceremony.*

Nathaniel Page
Courtney-O’Connor Scholarship Recipient
ICMS scholarships reward passion and potential. We have partnered with leaders in related industries to provide Professional Corporate Scholarships. In addition to tuition and/or accommodation financial assistance, most of these highly sought-after scholarships provide recipients with invaluable hands-on experience working in their chosen industry before they even graduate. In some cases, they may work directly with management teams, learning from them and enhancing their personal and professional opportunities.

Professional Corporate Scholarships

Almost $1.5 MILLION total scholarship value awarded in 2022

OVER 120+ scholarships were awarded in 2022

OVER 14+ professional corporate partner sponsors

Over $1.3 million worth of scholarships have been awarded since 2011, with almost $1.5 million in 2022 to over 120 students. The ICMS Professional Scholarship Program is our key platform for giving; it's how we prioritise corporate and social responsibility. The important values that underpin the program are inclusivity, diversity and creating an equitable access to higher education. Within this opportunity to give back we have created many different scholarships including international, domestic, indigenous, regional and rural and those from adversity and/or financial hardship. Our professional corporate partners provide unique opportunities to students and enhance their career opportunities.

Ann Whitelock
Chairperson ICMS Professional Scholarships Program

Scholarships awarded to Indigenous Australians, regional and rural students

Scholarships to students from over 50 different countries

DON'T HESITATE APPLY NOW
NEW DOMESTIC STUDENTS
SCHOLARSHIPS

ICMS Professional Scholarships
Open to: High school students who are currently completing their final school year or those on a Gap Year.
Applicable Courses: All Undergraduate bachelor’s degrees.
Values: Up to $35,000.
About: These scholarships are offered for study commencing at ICMS in February. In addition to financial support, community-minded students have the opportunity to demonstrate their leadership skills to future employers. As a scholarship holder, you will be encouraged to participate in the ICMS community through a professional student ambassador role or through extensive access to the executive management of ICMS.
Please refer to the ICMS Scholarship Website for full list of criteria.

ANZ Scholarship
Open to: High school students who are currently completing their final school year or those on a Gap Year.
Applicable Courses:
• Bachelor of Business
• Bachelor of Business (Accounting)
• Bachelor of Business (Entrepreneurship)
Value: Up to $35,000.
About: ANZ has partnered with ICMS to present this unique scholarship for new students commencing the Bachelor of Business or a Bachelor of Business (Accounting) and will also consider students enrolling in other courses who show potential to be business leaders. The scholarship includes a 12-week full-time paid work placement within the ANZ organisation. This experience and exposure to the world of corporate banking will be of enormous value on the resume of a young professional leader.
Please refer to the ICMS Scholarship Website for full list of criteria.

Wotif.com Scholarship
Open to: High school students who are currently completing their final school year or those on a Gap Year.
Applicable Courses:
• Bachelor of Business
• Bachelor of Business (Entrepreneurship)
Value: Up to $35,000.
About: Wotif.com (an Expedia Group Company) is a leading online travel site, offering accommodation, flights, activities, car hire and travel insurance, in Australia and beyond. Wotif.com is a valuable endorsement of you as an individual.
Please refer to the ICMS Scholarship Website for full list of criteria.

ICMS Manly Rugby Scholarship
Open to: High school students who are currently completing their final school year or those on a Gap Year and playing member Manly Rugby Club.
Applicable Courses: All Undergraduate bachelor’s degrees.
Value: Up to $35,000.
About: The ICMS Manly Rugby Scholarship represents a professional advantage to your CV and a valuable endorsement of you as an individual.
Please refer to the ICMS Scholarship Website for full list of criteria.

Wellington College – Courtney-O’Connor Scholarship
Open to: All students at Wellington College, New Zealand who are completing their final school year.
Applicable Courses: All Undergraduate bachelor’s degrees.
Value: Up to $35,000.
About: Wellington College, Mr Darryl Courtney-O’Connor, Founder and Chairman, has established a scholarship to a Wellington College student in the name of an alumnus of Wellington College, Mr Daniel Courtney-O’Connor. The ICMS Wellington College - Courtney-O’Connor Scholarship is an opportunity to meet with and mix with (skilled) students and business people, and to enhance your professionalism and future career prospects.
Please refer to the ICMS Scholarship Website for full list of criteria.

Alceon Scholarship
Open to: High school students who are currently completing their final school year or those on a Gap Year.
Applicable Courses:
• Bachelor of Business
• Bachelor of Property Development, Investment and Valuation
Value: No less than $10,000.
About: ICMS has partnered with Alceon to present this unique scholarship opportunity for students commencing a Bachelor of Property Development, Investment and Valuation with consideration given to students studying other ICMS degrees. Alceon Group is a private equity, credit and liquid market institutional clients spanning across various asset classes including real estate, private equity, credit and liquid market strategies.
Please refer to the ICMS Scholarship Website for full list of criteria.

Corporate sponsor scholarships and ICMS Scholarships are subject to change.
NEW DOMESTIC STUDENTS SCHOLARSHIPS

Postgraduate Innovation Scholarship
Open to: New Domestic Postgraduate Students.
Applicable Courses: All Postgraduate Courses.
Value: Up to $15,200.
About: ICMS is offering scholarships to postgraduate students who will be commencing their studies at ICMS in a 2-year Master program. Please refer to the ICMS Scholarship Website for full list of criteria.

ISCA Scholarship
Open to: Australian and New Zealand students.
Applicable Courses: Diploma of Sport Management (High Performance).
Value: Up to $10,000 tuition waiver.
About: The ISCA Scholarship represents a professional advantage to your CV and is a valuable endorsement of you as an individual. If you are a passionate person with lots of energy and interest in the Sports world, we believe that you should apply.
Other ISCA Scholarships include:
• Easts Rugby Scholarship
• Manly Rugby Scholarship
• Sydney University Football Club Scholarship
• Eastwood Rugby Scholarship
• Waratahs Scholarship
• GOAL College Scholarship
To be eligible to apply for the Easts Rugby, Manly Rugby, Sydney University Football Club, Eastwood Rugby or Waratahs Scholarship, applicants must be players members of the relevant club. To be eligible to apply for the GOAL College Scholarship, applicants must be a GOAL College student.
Please refer to the ICMS Scholarship Website for full list of criteria.

ACCOR & ICMS Aboriginal and Torres Strait Islander Peoples Scholarship
Open to: Aboriginal and Torres Strait Islander Peoples.
Applicable Courses: Diploma or Bachelor degree in: Event or; Hospitality Management.
Value: Up to the total value of tuition fees* “Value will be determined by the scholarship board.
About: At ICMS there is an integrated college community of international and Australian students, which embraces all cultures and students benefit from that breadth and diversity of multiculturalism. A key value of ICMS is to enable students from all backgrounds to have an opportunity to study at tertiary level. ICMS has partnered with ACCOR Hotels to bring an exciting and unique opportunity to Aboriginal and Torres Strait Islander students.
Please refer to the ICMS Scholarship Website for full list of criteria.

CURRENT DOMESTIC AND INTERNATIONAL STUDENTS SCHOLARSHIPS

Nova Entertainment Scholarship - Undergraduate Current Student
Open to: Current Undergraduate ICMS Students.
Applicable Courses:
• Bachelor of Business
• Bachelor of Business (Entrepreneurship)
• Bachelor of Business (Marketing)
• Bachelor of Event Management
Value: Up to $12,000.
About: ICMS has partnered with Nova Entertainment to provide this unique opportunity for successful applicants. Nova Entertainment is Australia’s leading independent audio entertainment business, creating unforgettable experiences loved and shared by their listeners.
Nova’s market-leading platforms span every aspect of the audio experience, live and on demand, underpinned by the creativity and expertise required to create meaningful connections between brands and their audience. The experience and exposure to the world of entertainment will make the recipient’s CV stand out, while also creating many potential networking moments.
Please refer to the ICMS Scholarship Website for full list of criteria.

Josh, Nova Entertainment, “Nova celebrates diversity and creativity, and we’re certain there’s plenty of both at ICMS, so it’s a natural alignment for us. We can’t wait to invest in the future of students each year and unearth future members of the Nova Entertainment team.”

Nova Entertainment Scholarship – Postgraduate Current Student
Open to: Current Master ICMS Students.
Applicable Courses: All Postgraduate Courses.
Value: Up to $12,000.
About: ICMS has partnered with Nova Entertainment to provide this unique opportunity for successful applicants. Nova Entertainment is Australia’s leading independent audio entertainment business, creating unforgettable experiences loved and shared by their listeners.
Nova’s market-leading platforms span every aspect of the audio experience, live and on demand, underpinned by the creativity and expertise required to create meaningful connections between brands and their audience. The experience and exposure to the world of entertainment will make the recipient’s CV stand out, while also creating many potential networking moments.
Please refer to the ICMS Scholarship Website for full list of criteria.

ACCOR & ICMS Aboriginal and Torres Strait Islander Peoples Scholarship
Open to: Aboriginal and Torres Strait Islander Peoples.
Applicable Courses: Diploma or Bachelor degree in: Event or; Hospitality Management.
Value: Up to the total value of tuition fees* “Value will be determined by the scholarship board.
About: At ICMS there is an integrated college community of international and Australian students, which embraces all cultures and students benefit from that breadth and diversity of multiculturalism. A key value of ICMS is to enable students from all backgrounds to have an opportunity to study at tertiary level. ICMS has partnered with ACCOR Hotels to bring an exciting and unique opportunity to Aboriginal and Torres Strait Islander students.
Please refer to the ICMS Scholarship Website for full list of criteria.

Nova Entertainment Scholarship - Undergraduate Current Student
Open to: Current Undergraduate ICMS Students.
Applicable Courses:
• Bachelor of Business
• Bachelor of Business (Entrepreneurship)
• Bachelor of Business (Marketing)
• Bachelor of Event Management
Value: Up to $12,000.
About: ICMS has partnered with Nova Entertainment to provide this unique opportunity for successful applicants. Nova Entertainment is Australia’s leading independent audio entertainment business, creating unforgettable experiences loved and shared by their listeners.
Nova’s market-leading platforms span every aspect of the audio experience, live and on demand, underpinned by the creativity and expertise required to create meaningful connections between brands and their audience. The experience and exposure to the world of entertainment will make the recipient’s CV stand out, while also creating many potential networking moments.
Please refer to the ICMS Scholarship Website for full list of criteria.

Nova Entertainment Scholarship – Postgraduate Current Student
Open to: Current Master ICMS Students.
Applicable Courses: All Postgraduate Courses.
Value: Up to $12,000.
About: ICMS has partnered with Nova Entertainment to provide this unique opportunity for successful applicants. Nova Entertainment is Australia’s leading independent audio entertainment business, creating unforgettable experiences loved and shared by their listeners.
Nova’s market-leading platforms span every aspect of the audio experience, live and on demand, underpinned by the creativity and expertise required to create meaningful connections between brands and their audience. The experience and exposure to the world of entertainment will make the recipient’s CV stand out, while also creating many potential networking moments.
Please refer to the ICMS Scholarship Website for full list of criteria.
CURRENT DOMESTIC STUDENTS SCHOLARSHIPS

MOTTI + SMITH

Motti + Smith Events Scholarship
Open to: Current Undergraduate ICMS Students
Applicable Courses: Bachelor of Event Management
Value: Up to $10,000 tuition waiver plus an internship at Motti + Smith Events.
About: ICMS has partnered with Motti + Smith Events to award an ICMS Event Management student a unique scholarship offering a tuition waiver valued at up to $10,000, and a paid internship with Motti + Smith Events. Motti + Smith Events is one of Australia’s leading event management companies specialising in food and beverage and hospitality solutions for major festivals, venues and events. The Motti + Smith Events Scholarship is awarded to a student who displays enthusiasm and motivation for the events industry and whose aptitude, academic results and previous work experience fit the sponsor’s (Motti + Smith Events) business goals.
Please refer to the ICMS Scholarship Website for full list of criteria.

Black & White Waiters Scholarship
Open to: Current Undergraduate ICMS Students
Applicable Courses: • Bachelor of Hospitality Management • Bachelor of Events Management
Value: Up to $7,500 of tuition waiver and potential work placement.
About: ICMS has partnered with Black & White Waiters to present this unique scholarship opportunity for students currently studying their ICMS Bachelor of Hospitality Management or Bachelor of Event Management degree. The experience and exposure to the world of Events Management will make the recipient’s CV stand out, while also creating many potential networking moments.
Please refer to the ICMS Scholarship Website for full list of criteria.

Courtney-O’Connor Scholarship
Open to: Current ICMS Undergraduate Students.
Applicable Courses: All ICMS Bachelor’s Degrees.
Value: Up to 4 subject tuition waiver.
About: Each study period, the Courtney-O’Connor Scholarship recognises students entering or in their final year of study who exhibit leadership, community service and academic consistency. This combination of skills and talent is not rare at ICMS and the application process is competitive. Scholarship recipients with exceptional business acumen and presentation skills may experience the opportunity of executing their own business idea.
Please refer to the ICMS Scholarship Website for full list of criteria.

Academic Excellence Scholarship
Open to: Current ICMS Undergraduate Students.
Applicable Courses: All ICMS Bachelor’s Degrees.
Value: Up to 4 subject tuition waiver.
About: These scholarships are highly competitive and highly regarded as they reflect the academic best at ICMS and scholarship recipients will have the opportunity to represent ICMS at academic, community and promotional events. There are two scholarships available each study period, two for the students with the highest cumulative GPA.
Please refer to the ICMS Scholarship Website for full list of criteria.

Postgraduate Innovation Scholarship
Open to: Current ICMS Postgraduate Students.
Applicable Courses: All ICMS Postgraduate Degrees.
Value: Up to 4 subject tuition waiver.
About: ICMS provides current postgraduate students with opportunities every study period with the scholarship that welcomes applications regardless of the Masters course and nationality.
Please refer to the ICMS Scholarship Website for full list of criteria.

Surf Life Saving Sydney Northern Beaches Scholarship
Open to: Current ICMS Undergraduate Students.
Applicable Courses: • Bachelor of Business (Sports Management) • Bachelor of Event Management • Bachelor of Business
Value: Up to $10,000 tuition waiver including internship.
About: This is an exciting opportunity for students who display enthusiasm and motivation for the sport and/or events industry and whose aptitude, academic results and previous work experience fit with the sponsor’s Surf Life Saving Sydney Northern Beaches business goals.
Please refer to the ICMS Scholarship Website for full list of criteria.

Isabella, recipient of the Courtney-O’Connor Scholarship, “My experiences and my journeys here have always reminded my children that if I can do it, they can do it too… I am one of the lucky students who is achieving my career goals with the help of ICMS. I want to encourage everyone to take that leap of faith, don’t let their untapped potential not be recognised by this world. Our dream does not become a reality through magic; it takes a lot of determination and hard work.”
NEW INTERNATIONAL STUDENTS SCHOLARSHIPS

Postgraduate Innovation Scholarship
Open to: New International Postgraduate ICMS Students
Applicable Courses: All ICMS Postgraduate Degrees.
Value: Up to $18,000.
About: ICMS is offering a scholarship to a Postgraduate student who will be commencing their full-time or equivalent studies at ICMS in a 3-year Master program. ICMS provides new Postgraduate students with opportunities every study period with this scholarship that welcomes applications regardless of the Masters course and nationality.
Please refer to the ICMS Scholarship Website for full list of criteria.
Relove, recipient of the Postgraduate Innovation Scholarship. “This scholarship has pushed me to try my limits. I would like to appeal to and encourage all my colleagues and future students who are looking to join ICMS to try for the scholarship options they have. You’ll definitely feel empowered.”

ICMS International Scholarship
Open to: New International Undergraduate ICMS Students
Applicable Courses: All ICMS Bachelor’s Degrees.
Value: Up to $35,000.
About: ICMS is part of a global community with integrated college community of international and Australian students. ICMS embraces all cultures and students benefit from that breadth and diversity of multiculturalism. A key value of ICMS is to enable students from all backgrounds to have an opportunity to study at tertiary level. ICMS International Scholarship may consist of tuition waivers and/or accommodation waivers. New international students applying for the ICMS International Scholarship will have a range of factors considered when applying and throughout the interview process including challenging or adverse circumstances. Please refer to the ICMS Scholarship Website for full list of criteria.
Thanh, recipient of the ICMS International Scholarship. “As a scholarship recipient I can’t tell you enough how much this means to me. Growing within a family with four kids my family has done their best to support us but, of course, we do have some struggles. Receiving these scholarships not only helps me cover part of my tuition fee but also empowers me with the belief that I can do anything, and I appreciate what I do.”

EQUITY SCHOLARSHIPS

Equity Scholarship (Undergraduate New Domestic Students)
Open to: High school students who are completing their final school year or Gap Year
Applicable Courses: All ICMS Bachelor’s Degrees.
Value: The level and value of each scholarship awarded is determined on a case-by-case basis.
About: At ICMS we want you to reach your potential. The scholarships are available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.
Angelika, recipient of the A&TSIP Scholarship, “I am a transcendent of the Wiradjuri people near Grafton. I feel supported socially. Thank you to those who have given me this opportunity.”

Equity Scholarship (Postgraduate New Domestic Students)
Open to: New Domestic Postgraduate Students
Applicable Courses: All ICMS Postgraduate Degrees.
Value: The level and value of each scholarship awarded is determined on a case-by-case basis.
About: At ICMS we want you to reach your potential. ICMS awards equity scholarships to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.

Aboriginal and Torres Strait Islander Peoples Scholarship
Open to: New Domestic Undergraduate and Postgraduate Students
Applicable Courses: All Undergraduate and Postgraduate ICMS Degrees.
Value: The level and value of each scholarship awarded are on a case-by-case basis and are available for tuition fees and/or accommodation expenses.
About: At ICMS we want you to reach your potential. ICMS awards an equity scholarship to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.

ISCA Equity Scholarship
Open to: High school students who are completing their final school year.
Applicable Courses: Diploma of Sports Management (High Performance)
Value: The level and value of each scholarship awarded is determined on a case-by-case basis.
About: At ICMS we want you to reach your potential. ISCA awards an equity scholarship to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.

HOW TO APPLY
1. Complete your application and prepare your report supporting your application and other documentation if required (download application forms here: https://www.icms.edu.au/future-students/scholarships/)
2. Apply online at www.icms.edu.au/scholarships OR mail the required documents to Scholarships, 151 Darley Road, Manly NSW 2095

Corporate sponsor scholarships and ICMS Scholarships are subject to change.

At ICMS we want you to reach your potential. ISCA awards an equity scholarship to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.

Aboriginal and Torres Strait Islander Peoples Scholarship
Open to: New Domestic Undergraduate and Postgraduate Students
Applicable Courses: All Undergraduate and Postgraduate ICMS Degrees.
Value: The level and value of each scholarship awarded are on a case-by-case basis and are available for tuition fees and/or accommodation expenses.
About: At ICMS we want you to reach your potential. ICMS awards an equity scholarship to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.

ISCA Equity Scholarship
Open to: High school students who are completing their final school year.
Applicable Courses: Diploma of Sports Management (High Performance)
Value: The level and value of each scholarship awarded is determined on a case-by-case basis.
About: At ICMS we want you to reach your potential. ISCA awards an equity scholarship to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses. Please refer to the ICMS Scholarship Website for full list of criteria.
APPLYING TO ICMS AS AN INTERNATIONAL STUDENT
YOUR STEP-BY-STEP APPLICATION GUIDE

Applying to study at ICMS as an international student means you are not an Australian citizen, permanent resident, or a New Zealand citizen.

1. **Choose your degree**
   - Read the degree descriptions in this prospectus. Consider your interests, career goals and the level of qualification you wish to attain.

2. **Apply to ICMS**
   - Complete and submit the application form. Alternatively, you can apply online at www.icms.edu.au/apply.

3. **Accept your offer**
   - After we assess your application and issue you an official Letter of Offer, you need to accept as described in the letter of offer. You will also need to meet any entry conditions as well as submit evidence of paying the deposit.

4. **Apply for your visa**
   - All international students require a valid student visa to come to Australia to study. For information on how to apply for your visa visit the Department of Home Affairs (DHA) website at www.homeaffairs.gov.au.

5. **Book your accommodation**
   - If you intend to live on campus at ICMS, you’ll need to book a room. Make your online booking early as places are limited at www.icms.edu.au/accommodation.

6. **Come to Orientation and enrol in classes**
   - Welcome to ICMS! Now you’re ready to start life as an ICMS student. Come along to Orientation Week, enrol in your classes, explore the campus, meet your classmates and enjoy all the fun.

For the latest entry requirements go to icms.edu.au/future-students/application-information/entry-requirements

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APPLYING TO ICMS AS A DOMESTIC STUDENT
YOUR STEP-BY-STEP APPLICATION GUIDE

Applying to study at ICMS as a domestic student means you are an Australian citizen, permanent resident, or a New Zealand citizen. You can apply directly to ICMS or through the Universities Admission Centre (UAC).

1. **Choose your degree**
   - Read the degree descriptions in this prospectus. Consider your interests, career goals and the level of qualification you wish to attain.

2. **Apply to ICMS**
   - Complete and submit the application form. Alternatively, you can apply online at www.icms.edu.au/apply.

3. **Accept your offer**
   - After we assess your application and issue you an official Letter of Offer, you need to accept as described in the letter of offer. You will also need to meet any entry conditions as well as submit evidence of paying the deposit.

4. **Apply for your visa**
   - All domestic students require a valid student visa to come to Australia to study. For information on how to apply for your visa visit the Department of Home Affairs (DHA) website at www.homeaffairs.gov.au.

5. **Book your accommodation**
   - If you intend to live on campus at ICMS, you’ll need to book a room. Make your online booking early as places are limited at www.icms.edu.au/accommodation.

6. **Come to Orientation and enrol in classes**
   - Welcome to ICMS! Now you’re ready to start life as an ICMS student. Come along to Orientation Week, enrol in your classes, explore the campus, meet your classmates and enjoy all the fun.

For the latest entry requirements go to icms.edu.au/future-students/application-information/entry-requirements
ACADEMIC ENTRY REQUIREMENTS
The minimum academic entry requirements for all ICMS degrees are detailed in the entry requirements section of the ICMS website. The most recent academic entry requirements by country are listed on the ICMS website at www.icms.edu.au/entry.

How to apply
ICMS offers several admission pathways and a holistic approach to assessing applicants including the opportunity of an interview combined with consideration of a recognised certificate, qualifications or evidence of at least two years of relevant full-time paid work experience for undergraduate applicants and five years of relevant full-time paid work experience for graduate certificate applicants. Applicants may apply directly via the ICMS website Online Application or through the University Admissions Centre (UAC).

Pathways to ICMS
Applicants who do not meet the required entry requirements should consider applying for a diploma through pathway provider Aspire Institute. Aspire offers higher education diplomas as a stand-alone qualification or, should applicants wish to further their studies, they could choose to use the diploma qualification as a pathway into a bachelor program at ICMS, or one of the other distinguished Australian universities and colleges that Aspire has partnerships with.

Advanced standing / recognition of prior learning / credit transfers
Applicants who can demonstrate successful completion of equivalent subjects at a recognised institution may be eligible for credit towards study at ICMS.

Similarly, applicants who can demonstrate competence attained through formal training, work experience and/or life experience may also be eligible for advanced standing in an ICMS degree.

ENGLISH LANGUAGE REQUIREMENTS
For entry into an ICMS Bachelor degree, the following English language requirements apply. If you do not meet the English language proficiency requirements, pathway options are available through the Aspire Institute – see page 74 for more information.

- IELTS (academic): Overall score of 6.0, writing 5.5, speaking 5.5.
- TOEFL iBT: Overall score of 69, writing 19, speaking 17.

For additional information about other English language proficiencies accepted please visit www.icms.edu.au
## INVEST IN YOUR FUTURE

### TUITION FEES AND OTHER EXPENSES

#### 2023/2024 UNDERGRADUATE FEES*

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Fee</td>
<td>$3,275</td>
<td>$3,600</td>
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</table>

#### 2023/2024 POSTGRADUATE FEES*

<table>
<thead>
<tr>
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<th>International</th>
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</thead>
<tbody>
<tr>
<td>Subject Fee</td>
<td>$3,800</td>
<td>$4,500</td>
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</tbody>
</table>

#### 2023/2024 MBA FEES*

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Fee</td>
<td>$4,180</td>
<td>$4,500</td>
</tr>
</tbody>
</table>

**Domestic students**

For our full domestic fees schedule, please go to [ICMS website](https://www.icms.edu.au/future-students/application-information/fees-calculator/).

If you are an Australian citizen, you are eligible for FEE-HELP for your bachelor degree at ICMS. These Australian government loan schemes allow you to defer all or part of your tuition fees. More information is available at [www.studyassist.gov.au](http://www.studyassist.gov.au).

All college-related expenses such as textbooks are charged separately.

**International students**

For our full international fees schedule, please refer to our international publications found on the ICMS website [ICMS website](https://www.icms.edu.au/future-students/application-information/fees-calculator/).

If a deposit is required to be paid it will be deducted from the first trimester tuition fee. International students are also required to arrange health insurance. All other college-related expenses such as text books and student experience activities are charged separately.

International students are required to have Overseas Student Health Cover (OSHC) for the duration of their stay in Australia. ICMS can arrange your OSHC if requested. If you are a student from Norway or Sweden, you may not require OSHC as cover is provided by your national health schemes. You must show proof of official health insurance cover from your home government provider. Your local representative will be able to provide more details.

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## IMPORTANT DATES

### UNDERGRADUATE AND POSTGRADUATE INTAKE DATES

<table>
<thead>
<tr>
<th>Study Period</th>
<th>Intake Type</th>
<th>Orientation Start</th>
<th>Census Dates</th>
<th>End of Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>Main</td>
<td>6 February</td>
<td>24 February</td>
<td>5 May</td>
</tr>
<tr>
<td>March</td>
<td>Mid-Term</td>
<td>17 March</td>
<td>20 March</td>
<td>29 March</td>
</tr>
<tr>
<td>May</td>
<td>Main</td>
<td>17 May</td>
<td>22 May</td>
<td>9 June</td>
</tr>
<tr>
<td>July</td>
<td>Mid-Term</td>
<td>28 June</td>
<td>3 July</td>
<td>12 July</td>
</tr>
<tr>
<td>August</td>
<td>Main</td>
<td>30 August</td>
<td>4 September</td>
<td>22 September</td>
</tr>
<tr>
<td>October</td>
<td>Mid-Term</td>
<td>11 October</td>
<td>16 October</td>
<td>25 October</td>
</tr>
<tr>
<td>December</td>
<td>Summer</td>
<td>29 November</td>
<td>4 December</td>
<td>13 December</td>
</tr>
</tbody>
</table>

### 2024 UNDERGRADUATE AND POSTGRADUATE INTAKE DATES

<table>
<thead>
<tr>
<th>Study Period</th>
<th>Intake Type</th>
<th>Orientation Start</th>
<th>Census Dates</th>
<th>End of Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>Main</td>
<td>31 January</td>
<td>23 February</td>
<td>3 May</td>
</tr>
<tr>
<td>March</td>
<td>Mid-Term</td>
<td>15 March</td>
<td>27 March</td>
<td>4 May</td>
</tr>
<tr>
<td>May</td>
<td>Main</td>
<td>15 May</td>
<td>20 May</td>
<td>7 June</td>
</tr>
<tr>
<td>July</td>
<td>Mid-Term</td>
<td>26 June</td>
<td>10 July</td>
<td>18 August</td>
</tr>
<tr>
<td>August</td>
<td>Main</td>
<td>28 August</td>
<td>2 September</td>
<td>29 November</td>
</tr>
<tr>
<td>October</td>
<td>Mid-Term</td>
<td>11 October</td>
<td>14 October</td>
<td>29 October</td>
</tr>
<tr>
<td>December</td>
<td>Summer</td>
<td>29 November</td>
<td>11 December</td>
<td>24 January</td>
</tr>
</tbody>
</table>

*Some intakes do not have a full week of orientation. Term breaks are between ‘End of Term’ and Orientation of the next study period.*

For the latest important dates go to [ICMS website](https://www.icms.edu.au/future-students/application-information/import-dates/).

International students on student visas must complete their course within the duration specified on their Confirmation of Enrolment (COE). The course duration is based on a full-time study load in each study period.
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Argentina
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Bangladesh
Brazil
China
Colombia
France
Germany
Hong Kong
India
Indonesia
Italy
Japan
Macau
Malaysia
Mauritius
Mexico
Mongolia
Myanmar
Nepal
New Zealand
Norway
Philippines
Russia
Singapore
South Africa
Spain
Sri Lanka
Sweden
Taiwan
Thailand
United Kingdom
United States of America
Vietnam

Contact us
Contact us - info@icms.edu.au
We are represented in the following countries:
### COURSE DETAILS

<table>
<thead>
<tr>
<th>UNDERGRADUATE COURSE AND SPECIALISATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preference 1</td>
</tr>
<tr>
<td>Preference 2</td>
</tr>
</tbody>
</table>

### TRIMESTER DETAILS

<table>
<thead>
<tr>
<th>Commencing</th>
<th>FEB</th>
<th>MAR</th>
<th>MAY</th>
<th>JUL</th>
<th>AUG</th>
<th>OCT</th>
<th>YEAR</th>
</tr>
</thead>
</table>

### PERSONAL DETAILS

We will contact you by email, telephone or mail. To avoid delays in your application, it is important you complete ALL your details clearly including your email address.

**Family name**

**Given name/s**

**Date of birth**

**Gender:**

- [ ] Male
- [ ] Female

### CITIZENSHIP AND OTHER DETAILS

You must submit a certified true copy of the personal details page of your passport.

**Country of passport**

**Country of birth**

**Ethnicity**

**Australian visa:**

- [ ] Yes
- [ ] No

**Passport number**

**Year of arrival in Australia**

**Language spoken at home**

### CONTACT DETAILS

Permanent address in home country (required). This address cannot be the address of your agent.

**Street address**

**Suburb**

**Postcode**

**Country**

Current address (only complete if different from your permanent address)

**Street address**

**Suburb**

**Postcode**

**Country**

**Telephone number (required)**

**Mobile number**

**Email address (required)**
UNDERGRADUATE APPLICATION FORM FOR DOMESTIC STUDENTS

ACADEMIC QUALIFICATIONS
SECONDARY STUDIES
(for example, high school studies, Year 12 certificate)
Name of qualification
School attended
Year completed
If no, level left school
TERTIARY STUDIES
(for example, Diploma, Bachelor, Master degree)
Name of qualification
Institution attended
Year completed
If no, level left school
ADVANCED STANDING FOR PREVIOUS STUDY
Yes □ No □
If you have studied at another academic institution, you may be eligible for advanced standing towards your course at this Institution. To request to have previous learning recognised for advanced standing, you will need to provide documentary evidence of your current or previous studies.
Certified copies* and official translations of relevant documents must be attached to this application.

STUDENTS WITH SPECIAL MEDICAL CONDITIONS
Do you have a disability, impairment or long term medical condition that may affect your studies?
No □ Yes □ (if yes please answer the two questions below in this section)
Please indicate the area/s of impairment:
Hard of hearing/Deaf □ Low vision/Blind □ Specific learning disability □ Medical condition □ Physical disability □ Intellectual disability □ Mental health condition □ Acquired brain injury □ Neurological condition □ Not specified □ Other disability □
Would you like to receive advice on support services, equipment and facilities which may assist you?
Yes □ No □
AGENT DETAILS (IF APPLICABLE)
Agency name
Telephone
Email address
Agent staff name
Agent stamp
PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS
Name of parent/guardian
Parent/guardian's telephone
Parent/guardian's email address

YOUR APPLICATION CHECKLIST
☐ Proof of citizenship (certified copy of passport)
☐ Certified copies of final education transcripts (official English translations)
☐ Certified certificates of required English language proficiency tests no older than one year

IF YOU ARE REQUESTING CREDIT TRANSFER
☐ Certified academic transcripts and course syllabus
☐ CV and certified certificates of employment showing all previous work, if applying on the basis of work experience.

DECLARATION AND SIGNATURE
The information collected on this form is used to assess your application for entry to ICMS. Personal information may be disclosed to government agencies (for example, Australian Department of Home Affairs) as required by legislation.**
1. I declare that the information provided on this form and in support of my application is correct, complete and up to date in every detail.
2. I am aware of the estimated total course fees at ICMS and living costs for my stay in Australia and have sufficient funds to support myself for the total period of my studies.
3. I declare that I am a genuine temporary entrant (GTE) and a genuine student (GS) and that I have read and understood the conditions in relation to these requirements as defined on the following website: https://www.border.gov.au/Tra/Trav/Stud/More/Genuine-Temporary-Entrant
4. I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature (If under 18, guardian signature mandatory)
Date
For further information please visit www.icms.edu.au or contact info@icms.edu.au

SUBMIT YOUR COMPLETED APPLICATION FORM
• Send to your Education Agent with the required documentation OR
• Send directly to: Head of Development, International College of Management, Sydney, 151 Caringbah Road, Miranda, NSW, 2228, AUSTRALIA OR
• Submit electronically via our website: www.icms.edu.au

* A certified copy is a copy of an original document that has been signed by a person officially authorised to confirm that it is a true and correct duplicate. Authorised persons include: a staff member of the Australian Embassy or Consulate; an authorised ICMS agent/representative (international applicants only). ** Refer to the Privacy Policy for further information policies.icms.edu.au/privacy-policy

PERSONAL DETAILS
Family name
Given names
Date of birth
DAY / MONTH / YEAR
Gender: □ Male □ Female
Country of birth
Citizenship and Other Details
Country of passport
Given names
Ethnicity
Date of birth
DAY / MONTH / YEAR
Gender: □ Male □ Female
Country
Citizenship
Is your country of birth Australia?
Yes □ No □
If no, you must submit a certified true copy of the personal details page of your passport.
Are you an Aboriginal or Torres Strait Islander?
Yes □ No □
Language spoken at home
Ethnicity
Year of arrival in Australia
Contact details
Permanent address in home country (required)
Street address
Suburb
Postcode
Country
Current address
Street address
Suburb
Postcode
Country
Telephone number (required)
Mobile number
Email address (required)

ICMS
CRICOS Provider Code for International College of Management, Sydney Pty Limited 01484M.
CRICOS Provider Code for International College of Management, Sydney Pty Limited 01484M.
ACADEMIC QUALIFICATIONS

SECONDARY STUDIES
(for example, high school studies, Year 12 certificate)
Name of qualification

School attended

Year completed
If no, level left school

TERTIARY STUDIES
(for example, Diploma, Bachelor, Master degree)
Name of qualification

Institution attended

Year completed
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No
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Please indicate the area/s of impairment:

Hearing
Vision
Learning
Medical
Mobility
Other

Would you like to receive advice on support services, equipment and facilities which may assist you?

Yes
No

PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS

(if you are under 18 years of age)
Name of parent/guardian

Parent/guardian’s telephone

Parent/guardian’s email address

YOUR APPLICATION CHECKLIST

☐ All relevant sections of this application form are completed
☐ Certified copies of final education transcripts
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OR

• Send to:

International Student Support Office
T: +61 2 9926 1200
E: applications@icms.edu.au

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INTERNATIONAL STUDENT SUPPORT OFFICE

**For international students, Australian diplomatic missions: www.dfat.gov.au/missions

Information on studying, living and working in Australia: www.studyyourfuture.nsw.gov.au

FEE help: www.studyassist.gov.au

Resources for international students


Resources for Australian students


Living Costs:

/future-students/student-services/wellness-support

Fees:

/future-students/application-information/admission-information/important-dates

Important Dates:

/future-students/application-information/tuition-fee

Application Information:

/future-students/application-information/admission-information

Admission Criteria:

/future-students/application-information/admission-information/academic-requirements

Academic Requirements:

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/future-students/application-information/admission-information/academic-requirements

Academic Requirements: